

**HUB Cycling Local Committee Workshop** 

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## **Meeting Purpose**

#### **Meeting Purpose:**

- Learn about the Major Bikeway Network and Urban Centre Bikeways Action Plan
- An opportunity to provide feedback related to emerging work from the Action Plan process, including:
  - MBN corridors and Urban Centres for near-term improvements, and
  - Key stakeholders who could lend support in the implementation of these improvements

Poll: What is your level of familiarity with the Major Bikeway Network?





People-First Streets & Walking, Biking, and Rolling

A transformation to more people-first streets where active transport is the most convenient choice for short trips.

#### **Biking & Rolling Infrastructure**

- Complete up to 450 kms of the 850km Major
   Bikeway Network
- Bikeway networks in all 26 Urban Centres
- New bike lockers, bike parkades, and counters





TRANSPORT 2050 IMPLEMENTATION

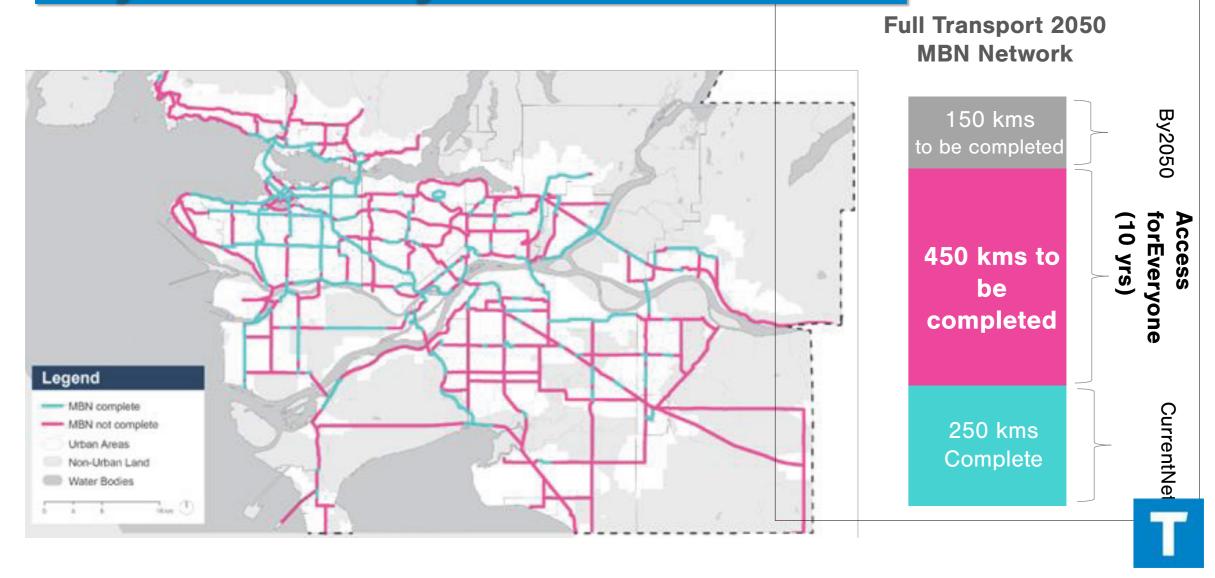
### **Moving Towards a Major Bikeway Network**

**Regional spine** for active travel that connects Urban Centres and communities across the region

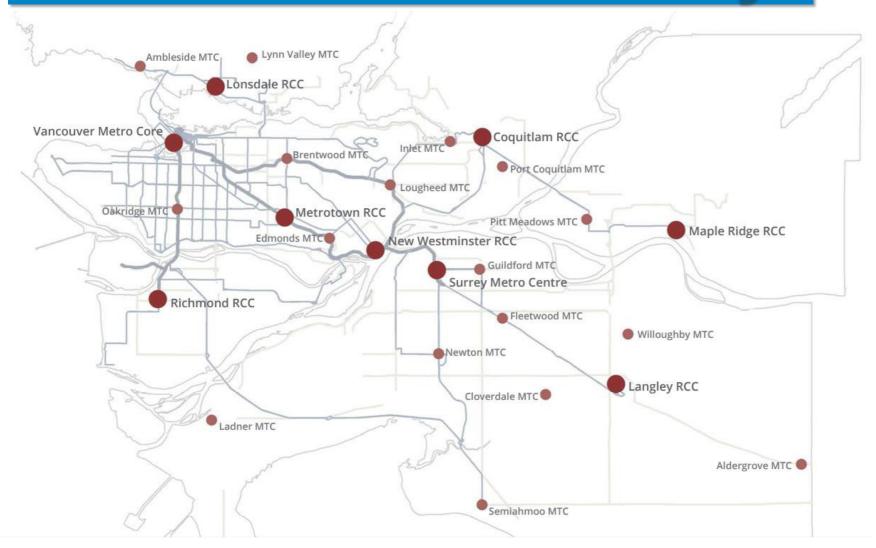
- "Comfortable for Most" bikeways that are comfortable, direct, connected, cohesive, and navigable
- Supports a diversity of users, including those across ages, abilities, genders, and backgrounds



## Major Bikeway Network: Status



## **Urban Centre Bikeways**



#### **Access for Everyone**

"Core Cycling
Networks" in all 26
Urban Centres within
10 years, including:

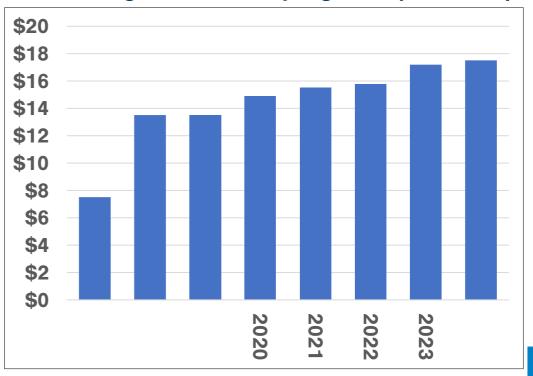
- 9 Regional City Centres (RCC)
- 17 Municipal Town Centres (MTC)





# TransLink's Role: Plan, Manage, Fund, Coordinate

Regional funding <u>dedicated</u> for bike infrastructure through cost-share programs (\$millions)



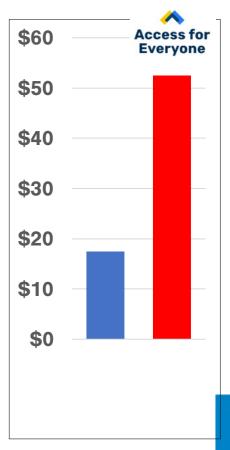


# How Bikeways Are to Be Delivered

## MBN & Urban Centre Bikeways Action Plan (2024)

- o Strategic corridor prioritization
- o Design and wayfinding standards
- o Monitoring and marketing
- Advancing Access for Everyone through the 2025 Investment Plan
- Delivered through the TransLink's Bicycle Infrastructure Capital Cost Share Program (BICCS)

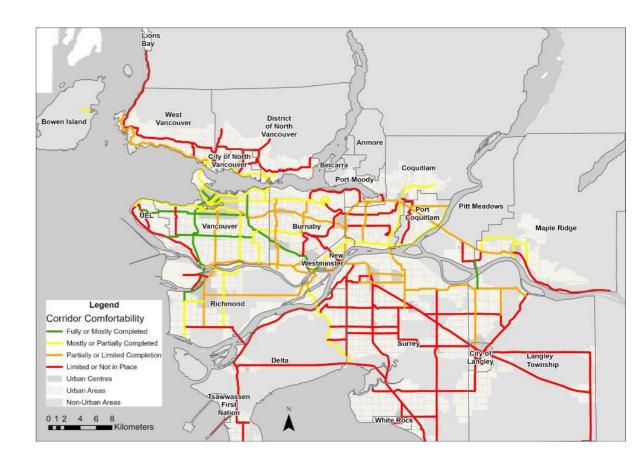
## Access for Everyone would triple annual bike funding



### Why do we need a MBN and **Urban Centre Bikeways Action Plan?**

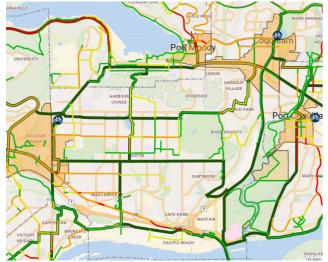
- Today, only 30% of the MBN is completed and many gaps remain to creating a network of connected bikeways
- Of the 86 identified MBN corridors, 40% of MBN corridors include two or more Local Governments, pointing to the need for regional coordination
- Despite long-standing regional policy direction, only a few of the region's Urban Centres have successfully managed to put bikeway networks in place

	Length of corridors	Percentage
Completed to a standard considered "Comfortable for Most" people to use	250-km	30%
Not completed to a "Comfortable for Most" standard	600-km	70%
Total MBN	850-km	100%











#### Key tasks for advancing the MBN and Urban Centre **Bikeways Action Plan**

- Task 1: Document existing conditions for the MBN/UC bikeway networks
- Task 2: Seek to clarify and confirm streets on which MBN corridors will be delivered
- Task 3: Identify priorities for developing a near-term MBN/UC bikeway networks
- Task 4: Identify and develop strategic relationships and partnerships
- Task 5: Marketing and communicating the MBN
- Task 6: Barriers and opportunities for delivering MBN/UC bikeway networks
- Task 7: Monitoring progress with MBN/UC bikeway networks
- Task 8: Develop MBN/UC bikeway network design guidance
- Task 9: Develop approach and guidelines for MBN OMR funding
- Task 10: Advance implementation of priorities
- Task 11: Develop Action Plan document



### **Identifying Priorities: Approach**

Objectives and criteria for strategic prioritization of MBN corridors and Urban Centres

**Advance connected networks** 



Fill gaps in the MBN and create comfortable and safe networks



**Connect bikeways within and between Urban Centres** 

Get more people cycling



Support increased cycling and cycling mode share across the region, including in areas with high cycling potential and with consideration to social equity

Do it quickly



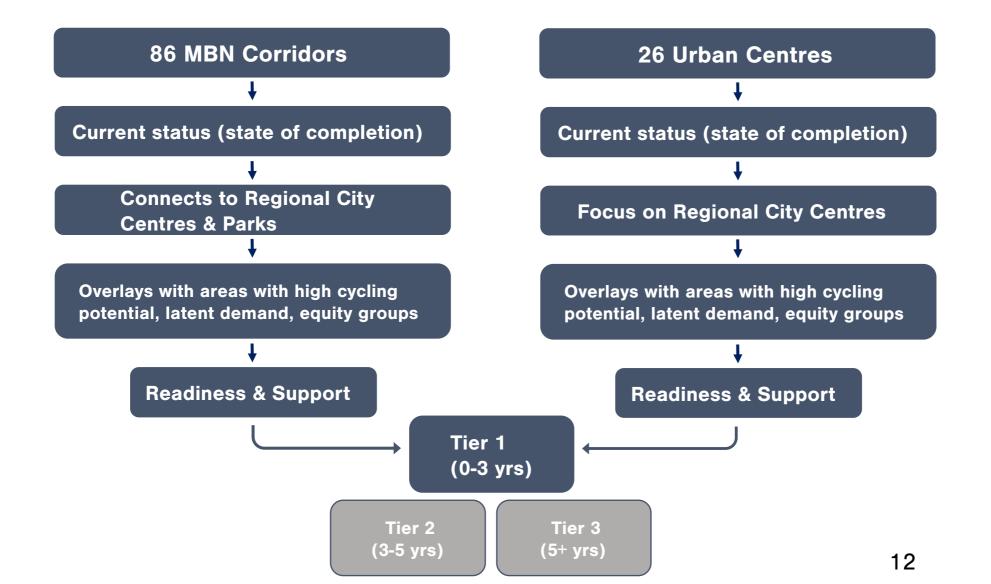
Prioritize areas where local gov't support allows investments to be delivered in a timely way



Consideration to implementation opportunities and degree of challenges

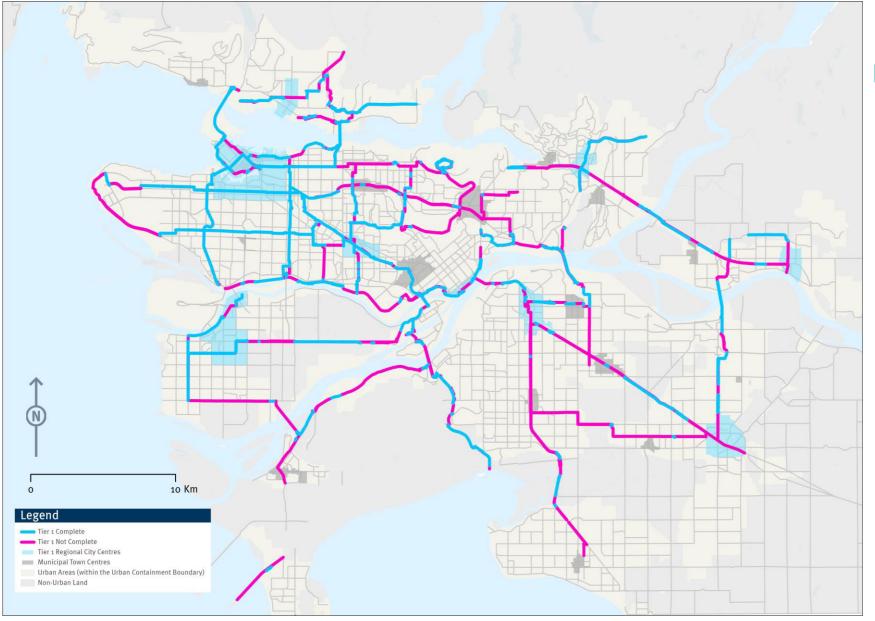


## Prioritization Approach MBN Corridor and Urban Centre criteria filtering





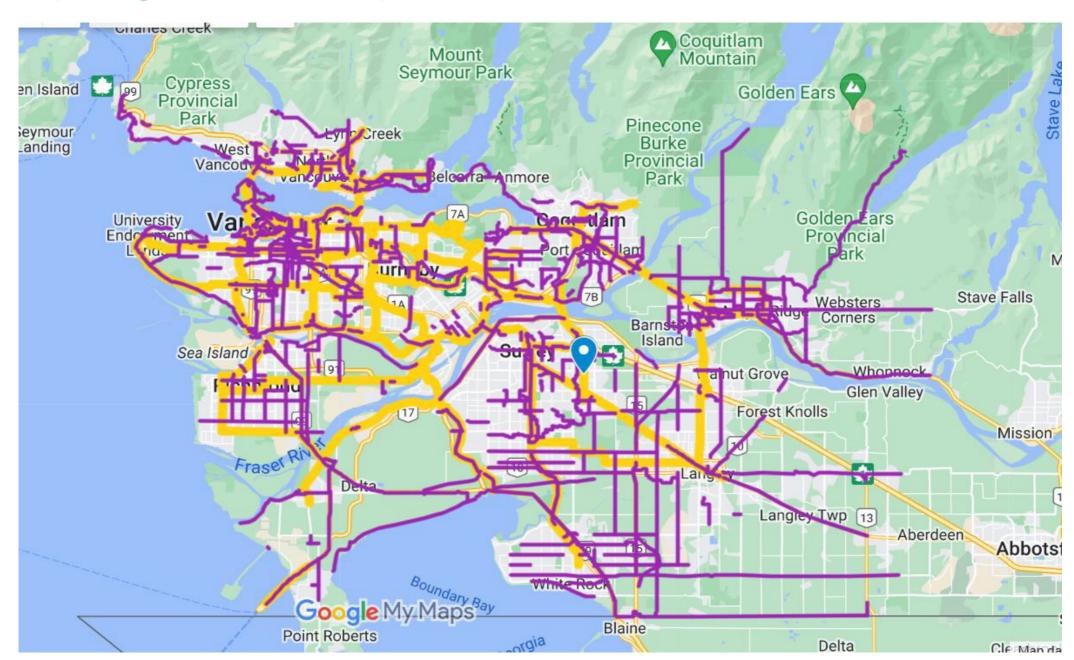
#### Tier 1 Priorities: MBN Corridors and Urban Centres - Completed & Gaps



#### **Notes:**

- Engaged with local governments across the region to confirm the streets that the MBN is expected to be delivered on and to arrive at Tier 1 priorities that will be feasible in the near-term
- Primary focus on filling key gaps along identified MBN corridors to ensure a continuous and direct network
- Completing 141 km of gaps would mean there isn't a single gap for 377km (Tier 1 total)

#### **HUB Cycling's Priority Gaps**



#### Tier 1 MBN Corridors and HUB Cycling's Priority Gaps



#### **Notes:**

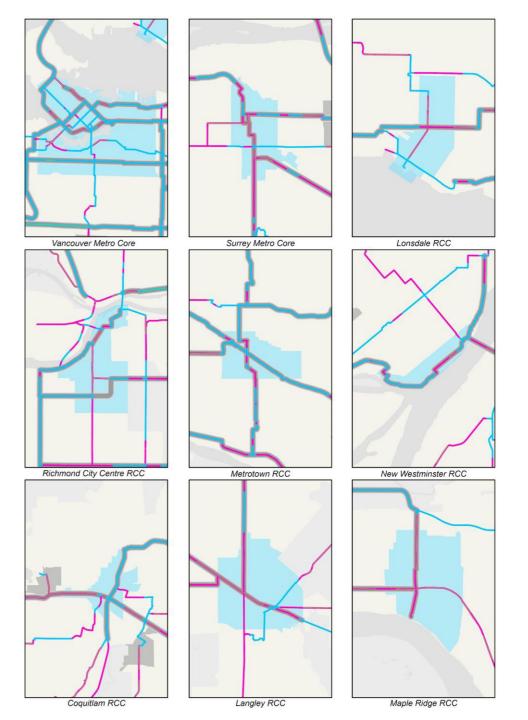
 35% of TransLink's Tier 1 corridors are HUB gaps

## Tier 1 Urban Centre bikeway networks

#### **Notes:**

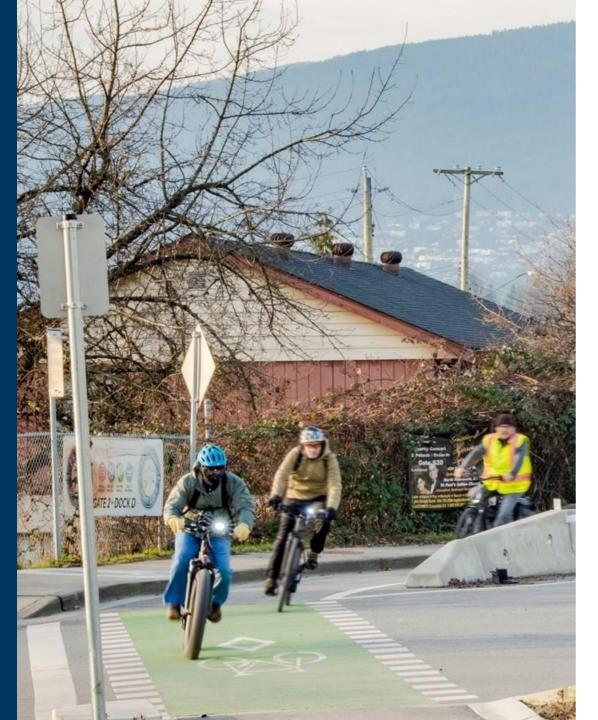
#### **Priorities include all nine Regional City Centres:**

- 1. Vancouver Metro Core
- 2. Surrey Metro Core
- 3. Lonsdale RCC
- 4. Richmond RCC
- 5. Metrotown RCC
- 6. New Westminster RCC
- 7. Coquitlam RCC
- 8. Langley RCC
- 9. Maple Ridge RCC









### **Advancing Priorities**

- 1. How easy or hard do you think it might be to implement different MBN corridors or Urban Centre bikeway networks? Why?
- 2. Who are some **key allies** in your communities that would help advance these priorities?
- 3. Are there **oppositional groups** in your community who may be resistant to advancing cycling infrastructure?



## Conclusion and Next Steps



- Feedback consolidated by HUB Cycling's
   Regional Advisory Committee (RAC) and sent to
   TransLink to be considered as an input to the
   Major Bikeway Network & Urban Centre Bikeways
   Action Plan
- Consider future engagement opportunities with HUB Cycling as planning and engagement for MBN and Urban Centre Bikeways Action Plan advances, and other opportunities to engage with Local Committees in the future







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## **Resource Slides**



- 1. Reallocating road space (from motor vehicles to bike/roll)
- 2. Lack of capital funding
- 3. Limited staff capacity and operations/maintenance support
- 4. Building public, stakeholder, political support





- Learning from the Leaders
  - Understand that bikes are just a tool the end goal: creating better, more livable cities
  - Quantify and communicate the benefits
  - Sell, sell, sell: create a vision and celebrate infrastructure achievements
  - Be inclusive in infrastructure design and branding











## Opportunities for Placemaking, Wayfinding, and Integration with Other Modes

Separated bike lane in NYC



Adanac Bikeway, Vancouver



**Spirit Trail, North Vancouver** 



Spirit Trail, North Vancouver



**New Zealand** 



Assen/Groningen, Netherlands











**West Coast Express** 

**Major Bike Network** 



















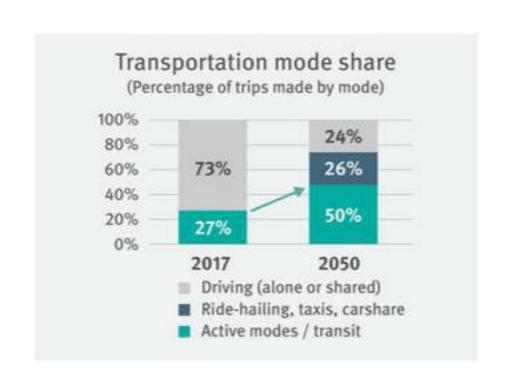
# 3. How to Market to a Wide Audience

- 1. Of all the key benefits (e.g., speed, directness of travel, safety, continuity, traffic separation, etc.) that could be emphasized in a name/promotion, what do you think would resonate?
- 2. How could we generate excitement and attract users within the region?



## Reference slides

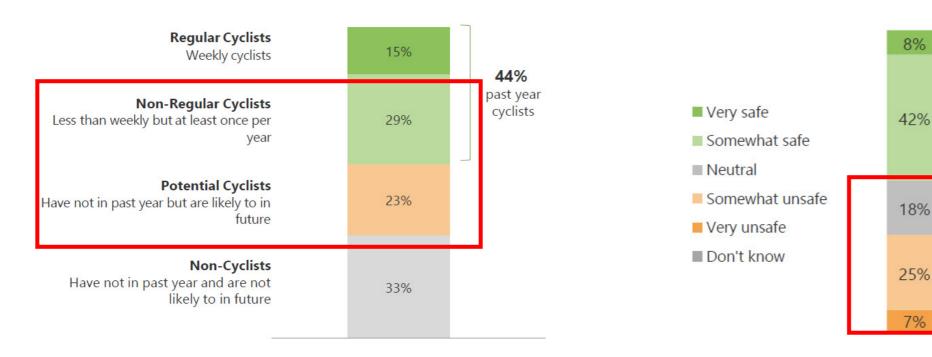






# Why Safe Cycling Infrastructure

Provide safe and comfortable infrastructure - #1 action we can take to get more people cycling





50%

perceive

cycling

as safe

### **Goal: Comfortable for Most**



Uni or bi-directional, segregated off-road facility for the exclusive use of people cycling. May be paved or unpaved.



Off-road facility that allows for shared use by people cycling and walking. May be paved or unpaved



Exclusive on-road facility delineated by a vertical barrier element providing physical separation from motor vehicles, as well as separation from pedestrians.



Bikes and motor vehicles share the roadway. May or may not involve diversion and calming of motor vehicle traffic, limiting exposure to motor vehicle traffic.



Signed and marked a signated or and paved facility with no curb, local at to the right of a meral purpose travel lane, as reparated by a white equation or painted by a May be shared with pedestration rural settings.



On-road bikeway at the ent to a court a parking lane and delineated at motor vehicles painted line or similar manages.



#### TransLink's Wayfinding Standards Inclusion of MBN on facility wayfinding

TransLink's Wayfinding Standards communicates our multi-modal transportation network with a consistent and seamless identity within our transit facilities. These standards ensure that the information that we disperse to our customers has integrity and helps them recognize our transportation network quickly.

The graphics below illustrate how we display our major transportation services on **transit wayfinding signage**. Note the elimination of branded logos and erroneous emblems, with the inclusion of simplified colour and language.

While the MBN may be branded with a logo later, the logo itself will not appear on transit facility signage. Instead, TransLink will maintain the simplified standard shown below, with potential minor adjustments to colour and service name.





#### MBN name and colour

The magenta colour and the name of the MBN are shown as examples only and may change after further consideration from the MBN team, Wayfinding and Marketing.



#### Opportunities for further analysis: Route nomenclature

**Issue:** Names, numbers, and letters (or combinations of the three) can be used to categorize routes. Route-based wayfinding (left) relies on marked corridors, commonly found in North America. Nodal wayfinding systems (right), rely on marked decision points for navigation instead of marked routes, and are common in Europe.

**Opportunity:** TransLink should study the appropriate method for applying route nomenclature to the MBN prior to developing a fulsome wayfinding strategy.







**Numbered nodes/intersections** 

Named and/or numbered routes



#### Opportunities for further analysis: Pavement markings

**Issue:** Municipalities may choose to supplement the standardized use of pavement marketing with surface treatments such as symbols, artwork or emblems to:

- Help define the boundaries of their municipality
- Provide opportunities for Indigenous or other cultural recognition
- Help users confirm their location on the MBN by providing public art as wayfinding



Vancouver, Washington

Public art as part of the Westside Bike Mobility Project.



Spirit Trail, North Vancouver

Pavement marking reflect the community character and offer an opportunity for Indigenous recognition.



Spirit Trail, North Vancouver

These markings were developed to integrate a series of isolated public spaces to forge social, cultural and ecological connections between communities and their surroundings.