

Minutes for the 17th Annual General Meeting

ATC CIBC Room 198, BCIT Aerospace Technology Campus, 3800 Cessna Drive, Richmond, BC

Saturday, June 21, 2014. 1pm-3:30pm.

Social and Registration: 12:30-1pm.

Chair: Jonathan Thar, HUB President

Timekeeper: Lori Kessler-Gratl

Secretary: Jen Brough

1. Welcomes
 - a. from Elder Ruth Adams
 - b. from Jonathan Thar
 - c. from Derek Williams
 - i. Thank you to BCIT and HUB Richmond Committee members
 - ii. Larry Pamer has passed away—he contributed immensely to cycling improvements in Richmond and will be missed
2. Introduction (Jonathan Thar)
 - a. Approval of Agenda
 - i. Fiona Walsh moved, Ken Ohrn seconded, Passed
 - b. Approval of 2013 AGM minutes
 - i. Jen Brough moved, Lori Kessler-Gratl seconded, Passed
 - c. Approval of 2014 SGM minutes
 - i. Lori Kessler-Gratl moved, Alex Clarkson seconded, Passed
3. President's Message (Jonathan Thar)
 - a. Introduction of Directors
4. Tribute to Larry Palmer (Richard Campbell)
5. Support for Paul Dragan (Richard Campbell)
6. Recognition of Volunteers (Arno Schortinghuis)
 - a. Heather Drugge—North Shore committee
 - b. Simon Watkins and Jack Trumley—Co-Chairs Tri-Cities
 - c. Gwendal Castellan— Marketing & Communications Committee, former director
 - d. Laura Guillon—HUB Street Team, membership, Bike to Work Week
7. HUB year-in-review slideshow (Erin O'Melinn)
 - a. Priority no. 1 – Increase public engagement
 - i. Improving website aesthetics, wayfinding, content
 - ii. Fostering good relationships with the media: HUB media mentions tripled over the last calendar year
 - iii. Attending community events
 - iv. More strategic partnerships with multi modes: Modo, Car2Go, Zipcar, TravelSmart

- b. Priority no. 2 - Better engage all cycling stakeholders
 - i. Hosting HUB local committee capacity building workshops
 - ii. Participating in external stakeholder groups like Moving in a Livable Region, DVBIA's Access & Mobility Committee, CoV's Transportation Stakeholder meetings, MVA committee
 - iii. Meeting with the MoTI to improve Stanley Park Causeway
 - iv. Working to develop a HUB Delta local committee
 - c. Priority no. 3 – Improve Financial Strength
 - i. Improve member retention through introducing auto-renewals online – in progress
 - ii. Completing market research on Bike Friendly Business potential offerings, to move towards social enterprise
 - iii. Engaging sponsors, partners, donors and members
 - iv. Working toward multi-year agreements with funders
 - d. Re-structured to better support HUB's growing programs, grew two part-time positions into full time staff directors, added four new staff.
 - e. Achievements:
 - i. HUB Cycling programs directly reached over 16,000 participants in 2013 (33% more than 2012)
 - ii. Streetwise Cycling Course: HUB's target to double the number of courses delivered to newcomers and people with barriers to employment was met and exceeded with 14 courses in 2013
 - 1. HUB succeeded in winning grants to support this work
 - iii. Bike to School: HUB developed new elementary school cycling education curriculum and improved customer service. In 2014 HUB is delivering school cycling courses to more municipalities than ever before.
 - iv. Bike to Work: Website improvements underway; participation growth; more BTWW corporate sponsors than ever before means more event resiliency
 - f. Local committee meeting attendance is up 57% in the past 6 months
 - g. Inter-organizational committee struck to improve driver training (HUB, BEST, BCCC, GVCC)
 - i. input to ICBC accepted and now reflected in ICBC's online materials
 - ii. working to improve cycling safety through Motor Vehicle Act amendments
 - h. Met all key success indicators (increased membership; growth in media mentions of HUB; growth in local committee meeting attendance; increased program participation) except for one (growth in net income)
8. Programs update (Tim Welsh)
- a. Bike Education
 - i. Streetwise Cycling Courses (adult Streetwise, mechanical courses, Learn to Ride)
 - ii. Bike to School – City of Surrey will instruct every student in an elementary school grade
 - iii. Bike to Work

1. Statistics are way up across the board (numbers of participants, first-time bike commuters, etc.)
9. Marketing, Communications & Campaigns (Colin Stein)
 - a. Colin is relatively new to HUB and is working on: HUB brand; social media; news and bulletin; bikehub.ca; media and PR; membership; communications (reputation) strategy; marketing (revenue) strategy; campaigns; and connecting with key stakeholders, volunteers, members, local committees, and HUB business partners.
10. Membership update (Heather Harvey)
 - a. Membership has grown
 - b. Members should spread the word and be vocal about all the good charitable work HUB does
11. Board of Directors election
 - a. Motion for Elections Officer
 - i. Jonathan Thar moved that Jen Brough be elections officer, Colin Stein seconded, Passed
 - b. Jen Brough appoints Anro Schortinghuis and Fiona Walsh to help collect and count the ballots
 - c. Election of President (Jen Brough)
 - i. Thanks to Jonathan Thar (outgoing President)
 - ii. Alex Clarkson and Craig Stewart are nominees
 - iii. No nominations from the floor
 - iv. Candidate speeches
 - v. Vote and collection of ballots
12. Great Blue Heron Way (Elder Ruth)
 - a. It is a path of reconciliation that connects many communities, including a number of First Nations south of the Fraser.
13. Election of President—announcement of result (Jen Brough): Alex elected
14. Board election:
 - a. Speeches from candidates:
 - i. Jennifer Conroy
 - ii. Roger Foster
 - iii. Lucas Gallagher
 - iv. Ian Gove
 - v. Lori Kessler-Gratl
 - vi. Megan Lau
 - vii. Jeff Leigh
 - viii. Nic Meyer
 - ix. Lynn Pelletier (not present, but Erin read a speech prepared by Lynn)
 - x. Craig Stewart

- xi. Aryana Sye
- b. No nominations from the floor
- c. Vote and collection of ballots

15. Regional Advisory Committee report

16. Local Committee reports

- a. Burnaby Committee (Dennis Hansen)
 - i. Attended events including: Burnaby North Sustainable Youth conference, Move For Health Day, Bike Tune Up by Dandy Horse Cycles and Family ride, Fall BTWW at SFU With SFU Sustainable Committee, Canada rides at city hall 2014, Burnaby Environmental Day Festival Ride and Booth, Hats off day 2014
 - ii. Plan to attend upcoming events: Giro di Burnaby, Edmonds Community School Bike Fair September 2014
 - iii. Met with city planner to get an update on Burnaby issues
 - iv. Willingdon and Kensington overpasses upgraded with urban trail.
- b. North Vancouver Committee
- c. Surrey, Delta, White Rock (Gavin Davidson for Gordon Hall)
 - i. A new family friendly regional route is being built that will connect the BC parkway and Surrey City Centre and the Skytrain along north Surrey to the new to come Port Mann bike lane, and connections to the Golden Ears Greenway to the Golden Ears bridge and Langley.
 - ii. Translink is working on a new secure bike locker for the King George Skytrain station where there is the most demand for secure bike parking on the Translink system.
 - iii. A Student with the local Surrey City Centre BIA is working on a study of secure bike parking and cycling access to businesses in the city core.
 - iv. The committee would like more help because they are a small group but Surrey has the same land area as Burnaby, Richmond and Vancouver put together, and will soon have a population larger than Vancouver.
- d. New Westminster Committee
- e. Maple Ridge/Pitt Meadows Committee
- f. Vancouver/UBC Committee
 - i. up to 22 attendees at recent meetings
 - ii. working groups within the committee
 - iii. Assessment ride reports completed over the past year: Hornby bike route; Adanac bike route; potential Pine Street bike route; potential Burrard Street bike route; potential Bute Street bike route
 - iv. Additional work done:

1. Support for the new Seaside Greenway from Kitsilano to Jericho beach
 2. Stanley Park Causeway improvement consultation with Ministry of Transportation & Infrastructure
 3. Creation of a Top Ten Spot Improvement list for the City of Vancouver
 4. Support of the North Shore Committee with work on the Iron Workers Memorial Bridge
17. Board election: second round of voting due to a tie between Lynn Pelletier and Jeff Leigh
 - a. Vote and collection of ballots
18. Local Committee reports
 - a. Richmond (Derek Williams)
19. Financial Report (Roger Foster)
 - a. Roger presented HUB financial statements for the year ending March 31, 2014
20. Amendment of HUB's bylaws
 - a. Roger Foster moved that Part 8 - Auditor, section 47, of the bylaws be removed and replaced with 'This Part applies only if the society is required or has resolved to have an auditor'. Colin Stein seconded. Passed.
21. Board Election results
 - a. As a result of a two consecutive tie votes: Jonathan Thar made a motion to increase the size of the board from 11 to 12, until and if a director resigns, in which case the size of the board will remain at 11. Colin Stein seconded, Passed.
 - b. Announcement of result (Jen Brough)—elected directors:
 - i. Jennifer Conroy
 - ii. Roger Foster
 - iii. Lucas Gallagher
 - iv. Lori Kessler-Gratl
 - v. Megan Lau
 - vi. Jeff Leigh
 - vii. Lynn Pelletier
 - viii. Craig Stewart
 - ix. Aryana Sye
 - c. Jen Brough made a motion to destroy the ballots, Fiona Walsh seconded, Passed.
22. Community Announcements
 - a. Gavin Davidson: PEDAL is looking for directors—contact Gavin or PEDAL
23. Motion to adjourn meeting—Jonathan Thar moved, Fiona Walsh seconded, Passed. Meeting adjourned at 4:05pm.