CONCERT PROPERTIES HARBOURSIDE

HUB provides solutions to a client facing restrictive bylaws in the City of North Vancouver

AT A GLANCE

Challenges

- Concert lacked internal bike planning, design, and user knowledge
- Restrictive secure bike parking and end of trip facility requirements
- No credible, independent assessment was available that compared bike laws with user needs

Outcomes

- HUB identified three options to accommodate secure bike parking and end of trip facilities.
- Options were evaluated and scored against a range of criteria reflecting user needs and interests.
- Based on the evaluation score, HUB recommended that Concert pursue centralized secure bike parking and end of trip facilities
- Bylaw amendment granted by city of North Vancouver.



Your Cycling Connection



BACKGROUND

HUB Cycling was hired to provide a Bike Friendly Building assessment for Concert's planned Harbourside development in City of North Vancouver. Part of the assessment involved a review of Concert's proposed, centralized secure bike parking, showers, lockers, change rooms and other end of trip facilities in relation to City of North Vancouver's bylaw requirements, which require facilities within each separate building.

SOLUTIONS

In consultation with HUB's Local Committee, who represent people who travel regularly by bicycle in North Vancouver, HUB Cycling's consulting team provided Concert with three options for secure bike parking and end of trip facilities. HUB staff evaluated and scored each option on a range of criteria, including user capacity, efficiency and safety. Based on the evaluation outcome, HUB recommended Concert pursue the centralized facility through a bylaw amendment.

BENEFITS

Bylaw Amendment

HUB's assessment and recommendation encouraged the city of North Vancouver to offer a bylaw amendment, allowing Concert to build centralized secure bike parking and end of trip facilities.

Trusted Advice

HUB's assessment provided a credible and authoritative voice concerning cyclists' needs and interests, and reduced the time and resources Concert would have devoted to arguing their case

Improved Capacity and Cost Savings

Concert properties centralized facility increased the capacity, convenience, and safety of secure bike parking and end of trip facilities available within the development and reduced anticipated building and maintenance costs associated with decentralized facilities.