

The Road to Co-Operation

Velo-Talk Bike Advocacy Workshop



5.6 million members across Canada...

- *“... while we are known for our services, CAA has always been about much more... CAA is helping to build safer, better communities for all Canadians.”*
- *“Mobility also means finding safe and efficient ways for bicycles and vehicles to co-exist on the roads, through dedicated lanes, better signage, and other infrastructure and safety initiatives. After all, most car owners are cyclists too.”*

Why are we here?



 **members**
say

We Hear You

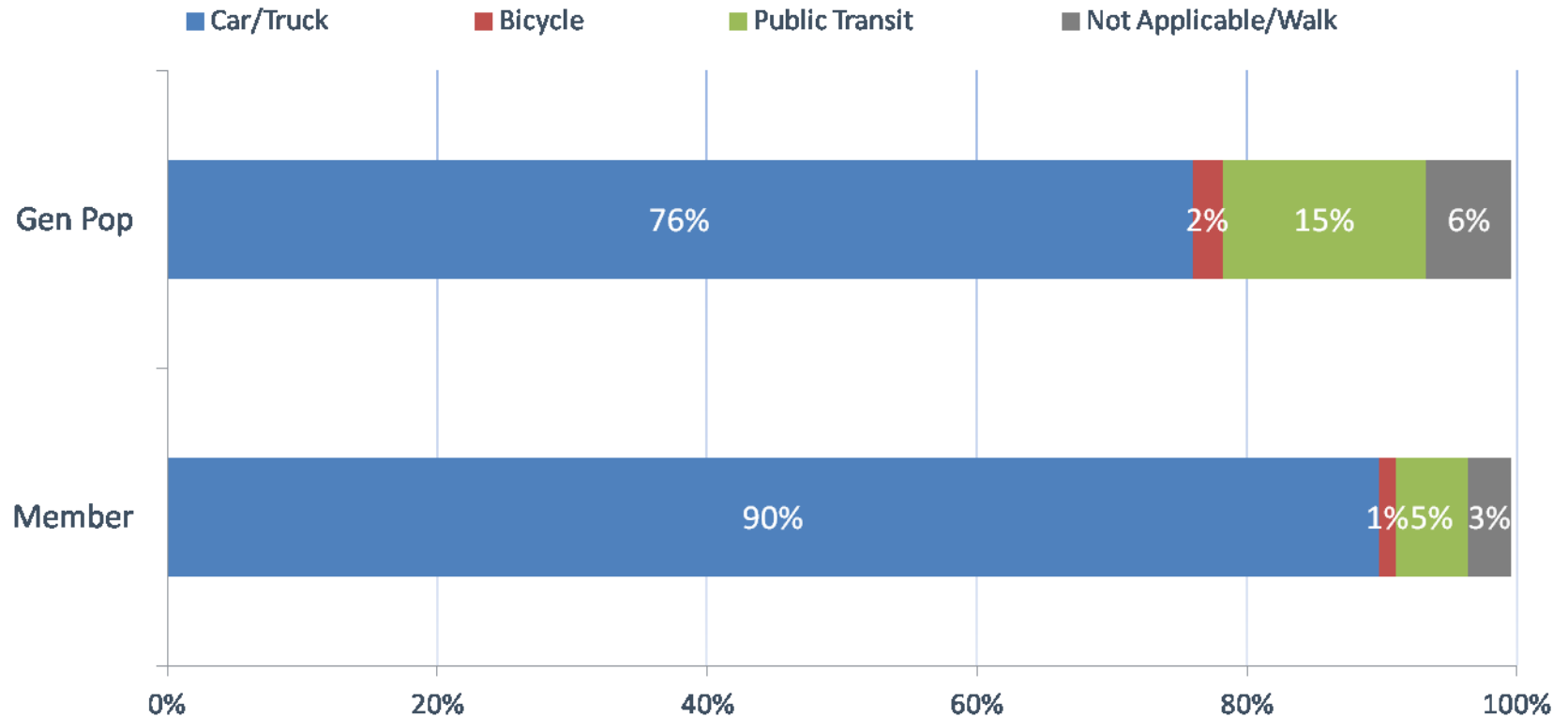


CAA.ca/voice

Primary Mode of Transportation

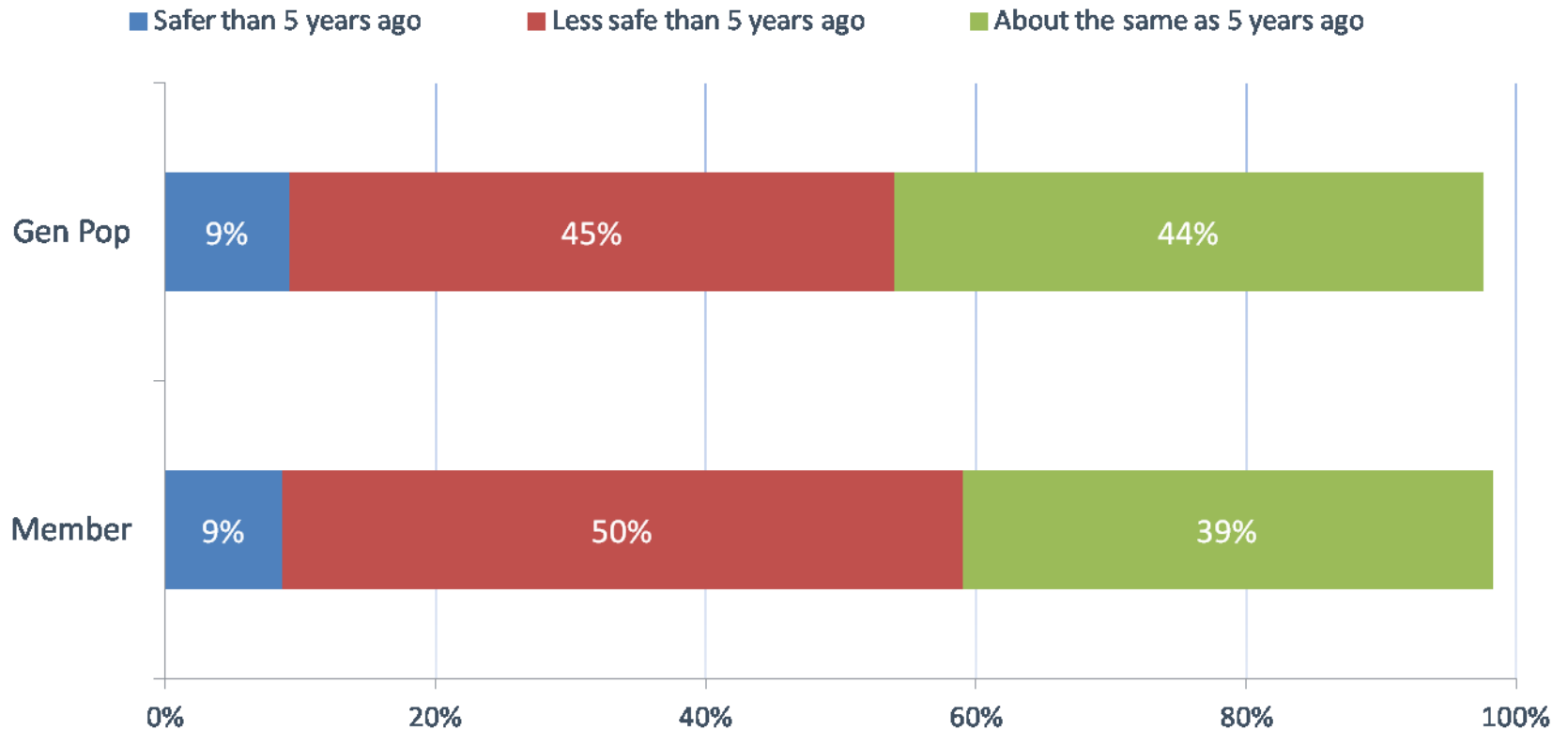


Which of the following do you use as your main mode of transportation?



Base: Those who sometimes drive a car, ride a bicycle or use public transit

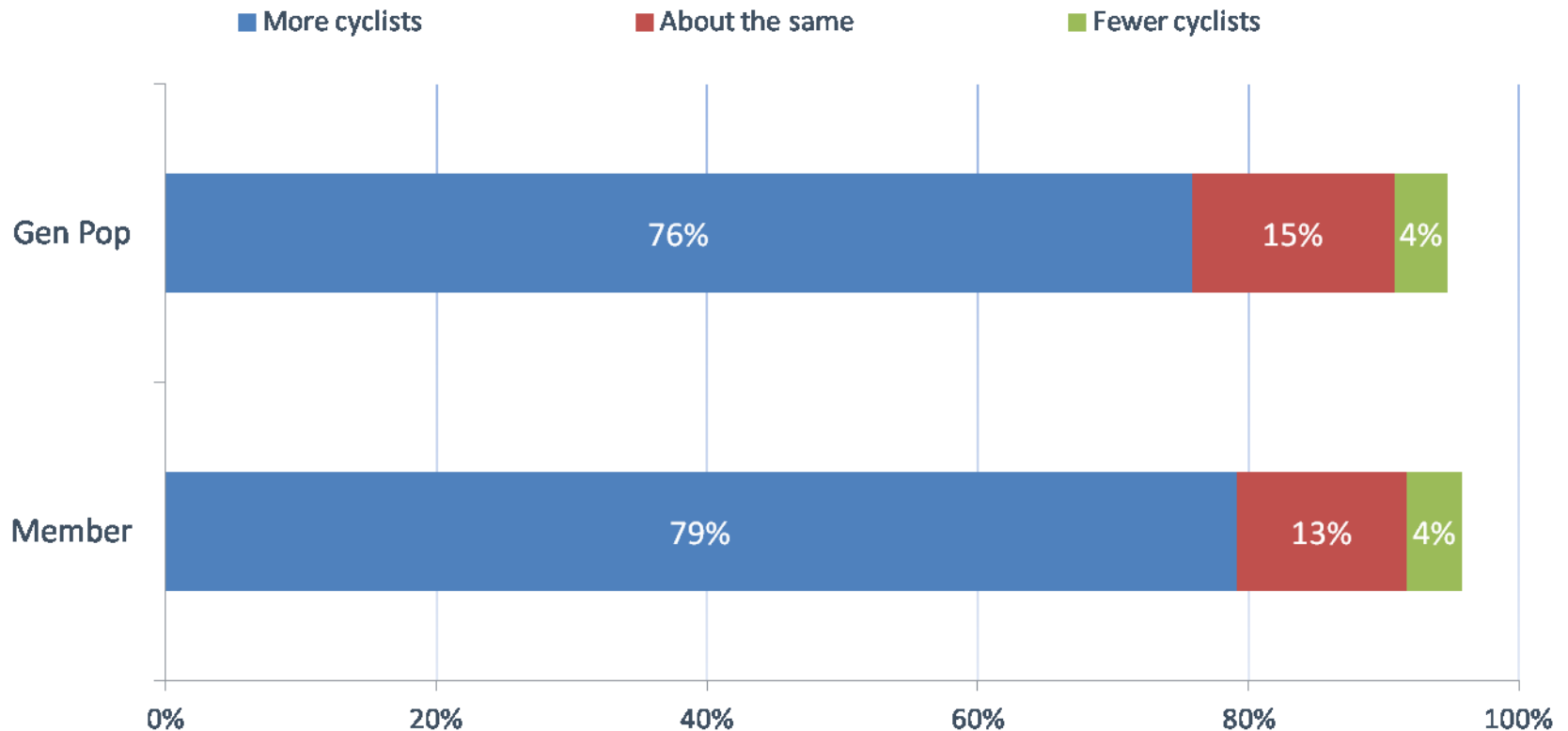
Overall, do you think driving feels safer, less safe, or about the same as it did five years ago?



Perception of the Number of Cyclists on the Road



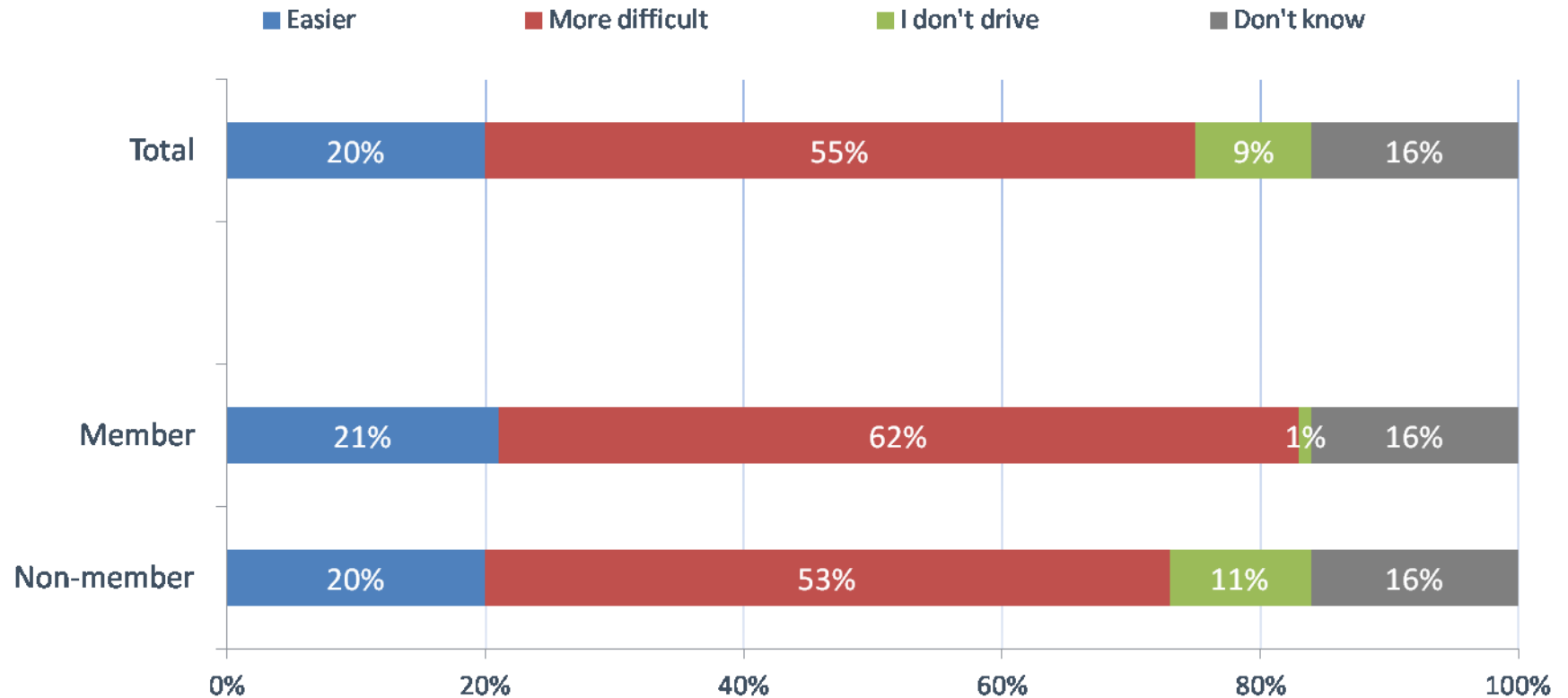
Over the past few years, would you say there are more cyclists on the road than in the past, fewer cyclists, or about the same number?



Perception of Ease of Dealing with Cyclists



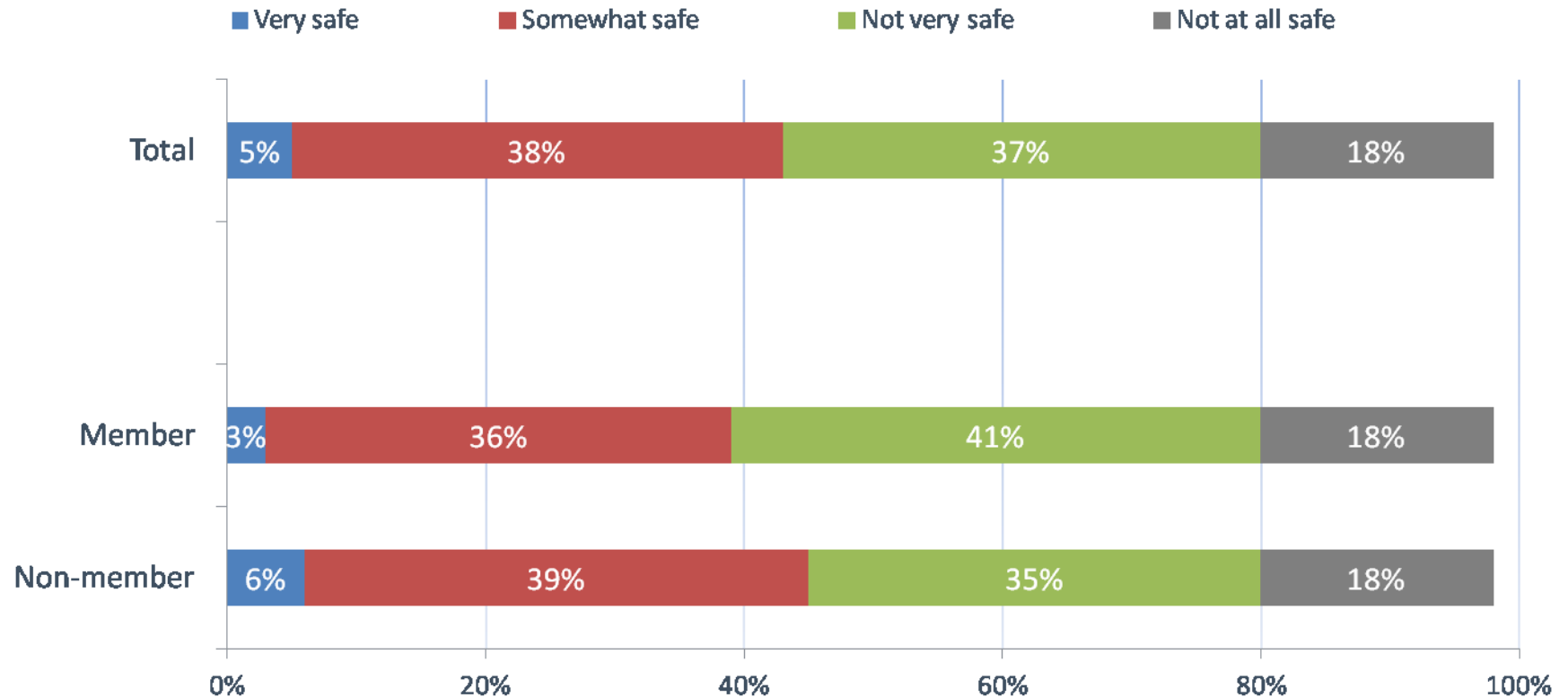
As a driver, do you think it is easier or more difficult to deal with cyclists on the road today than it has been in the past?



Perception of Safety When Riding a Bicycle



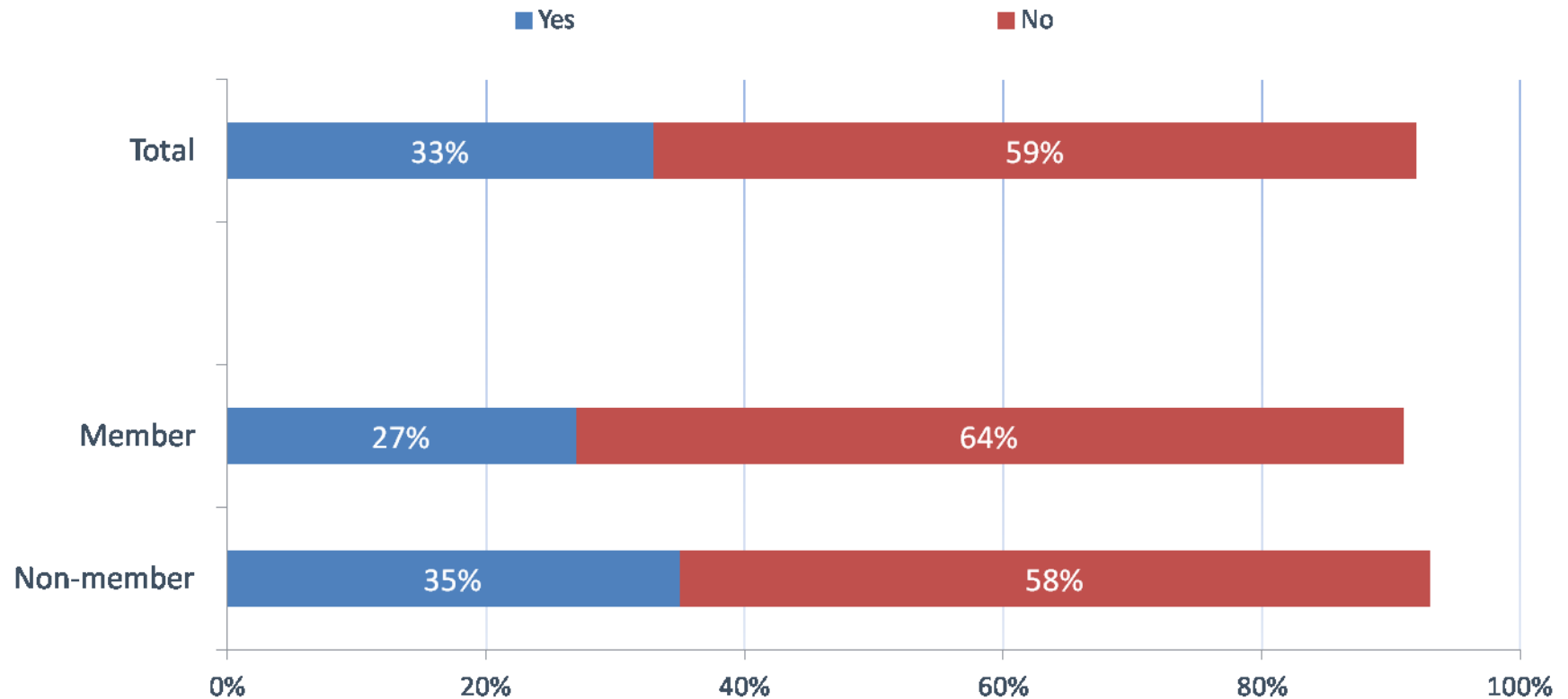
How safe do you feel when riding your bicycle on roads?



Consider Using Bike to Commute More Frequently



Would you consider using your bike to commute to work or school more often in future?



Condition of Transportation Infrastructure

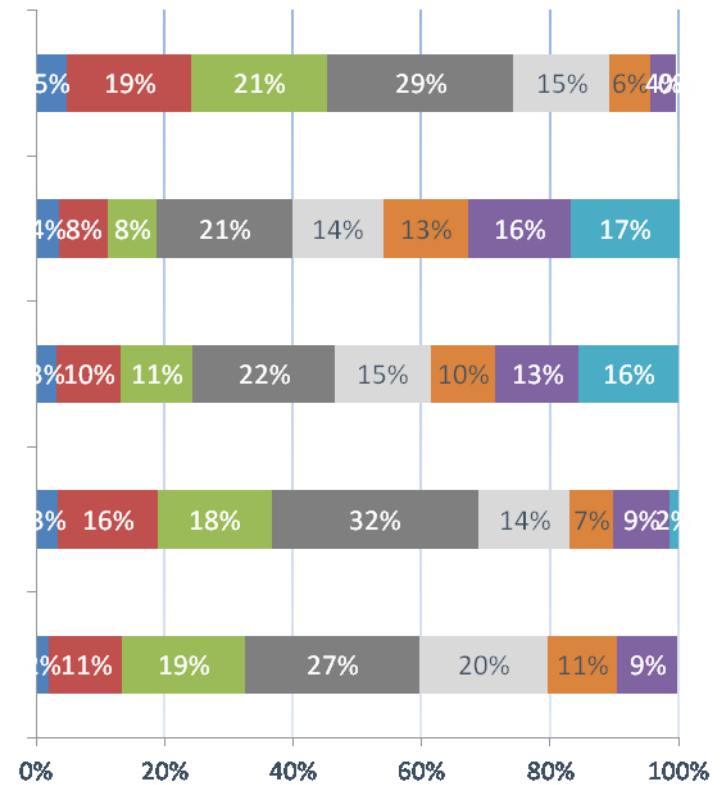
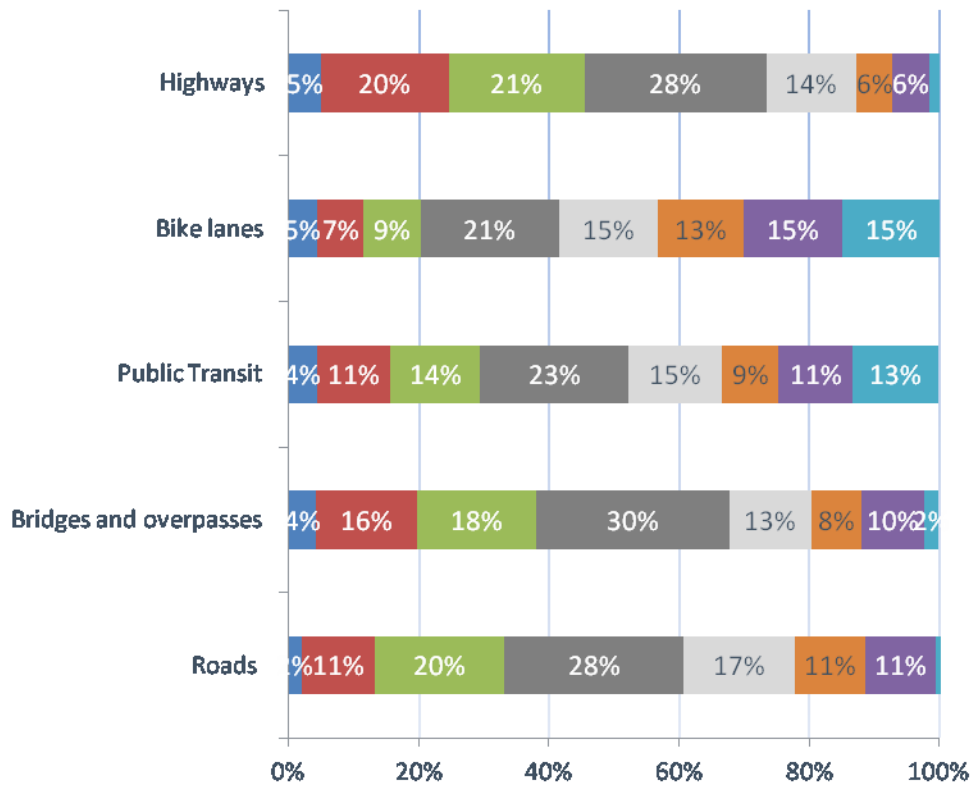


How would you rate the current condition of the following in the part of the country where you live?

Gen Pop

Member

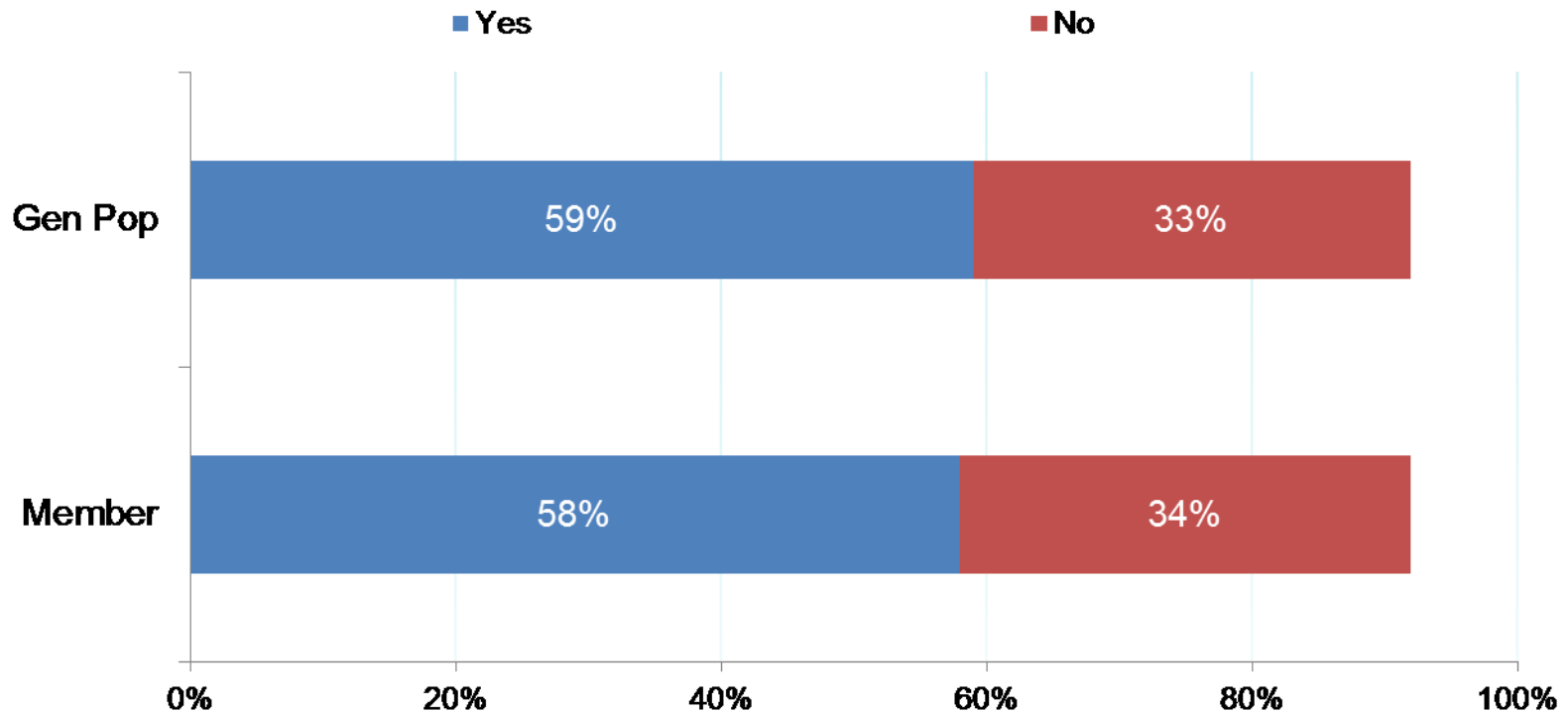
■ 7 - Excellent ■ 6 ■ 5 ■ 4 - Adequate



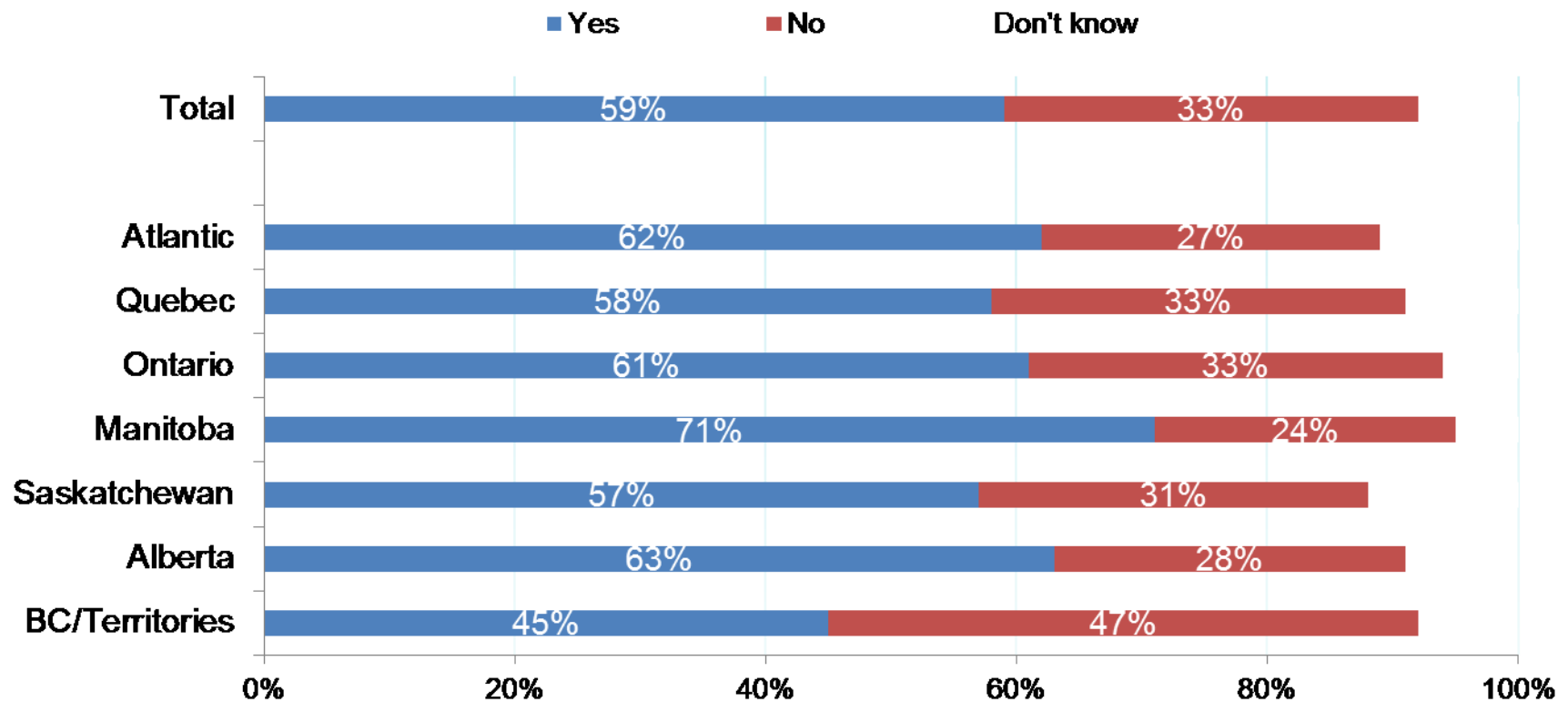
Need for Spending on Bicycle Infrastructure



Do you think there is a need for increased spending on bicycle infrastructure (making it easier and safer to ride bikes) in your community?



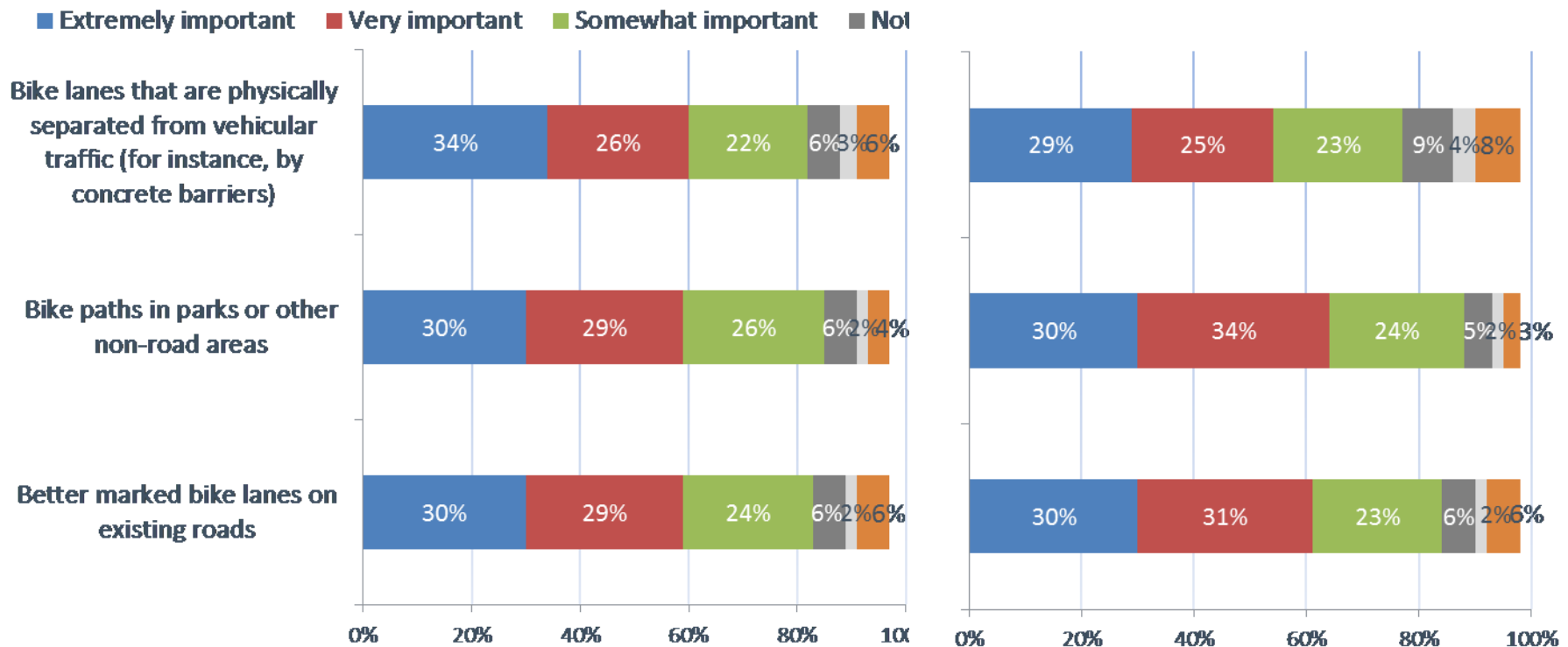
Need for Spending on Bicycle Infrastructure



Areas of Spending for Bicycle Infrastructure



If more money were spent on bicycle infrastructure, to what extent is



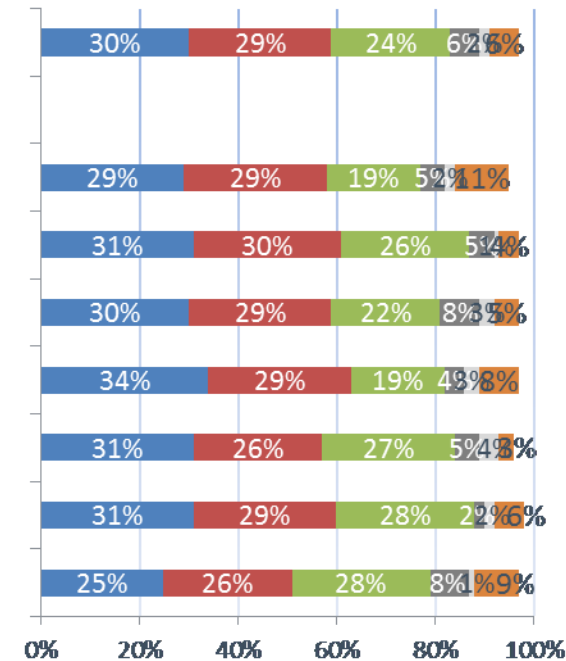
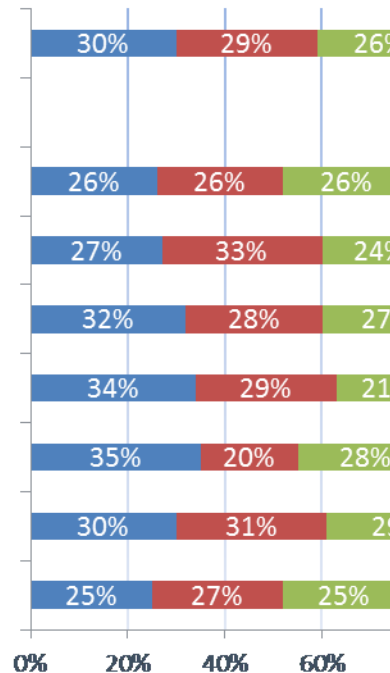
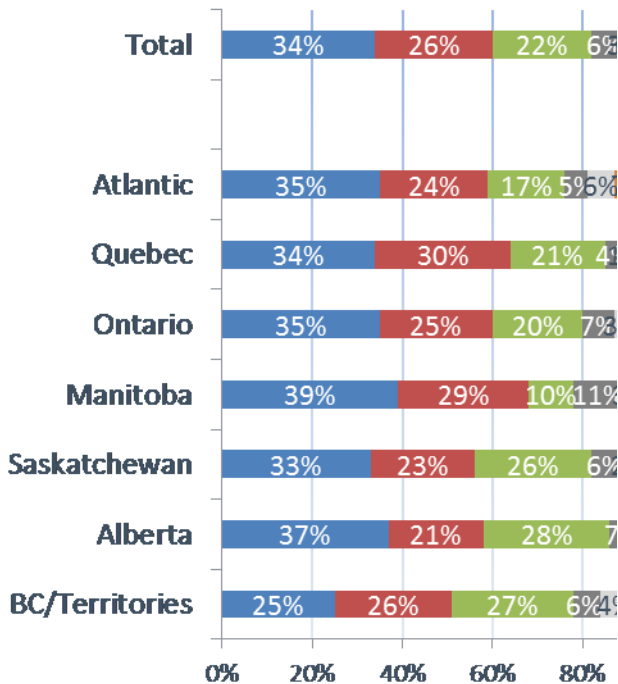
Areas of Spending for Bicycle Infrastructure



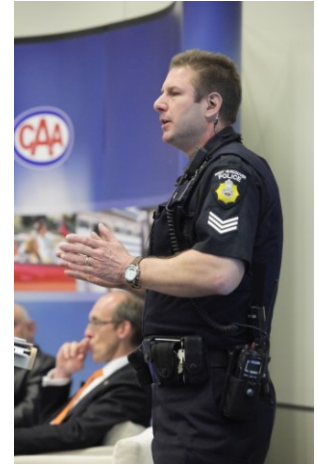
- If more money were spent on bicycle infrastructure, to what extent is each of the following areas important to you?

Bike lanes that are physically separated from vehicular

■ Extremely important ■ Very important



CAA Changing Lanes Conference



Bike Assist



Online Education Tool



The screenshot shows the CAA Bike Safety website. At the top left is the CAA logo and the text 'Bike Safety'. To the right of this is a navigation bar with four tabs: 'Drivers' (highlighted), 'Cyclists', 'Quiz', and 'Road Test'. In the top right corner, there is a link for 'Version française'. The main content area has a large blue box with the text 'Hello!' and a paragraph about cycling in Canada. To the left of this box is a sidebar with a 'FOR DRIVERS' header and several menu items. The background of the website is a photograph of a cyclist riding on a road.

CAA Bike Safety

Version française

Drivers Cyclists Quiz Road Test

FOR DRIVERS

On the Road

- Intersections & Turns
- Sharing the Road

Tips to Avoid Collisions

Common Vehicle-Bike Collisions

Find your local CAA club

Visit CAA.ca to find the CAA club in your area.

Hello!

In Canada, an increasing number of people are commuting to school or work on a bicycle while many simply ride for fun or exercise. With so much traffic on the road, it's important that motorists and cyclists work together and understand their roles and responsibilities and share the road.

Share the Road PSA



Contact Us...



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