



Your **Cycling** Connection

Summer/Fall Bike to Work Week media kit

Thanks for helping us spread the word!

HUB SOCIAL MEDIA INFO:

Twitter: @WeAreHUB	Facebook: @WeAreHUB
Instagram: @HUBcycling	Website: btww.ca

HUB Cycling wishes to stress that provincial health COVID-19 social distancing rules remain in effect. Please continue to respect all health guidelines for physical distancing and cycle responsibly.

Bike to Work Week information & resources:

Key dates: September 28th - October 4th

More information: [btww.ca](#)

Event description:

Our Fall Bike to Work Week is happening a month earlier in 2020, and will include over 30 carefully curated Knowledge HUBs (previously 'celebration stations') across Metro Vancouver encouraging residents to 'go by bike' this late summer/fall.

As always, we will have lots of great prizes available including a grand prize of a cycling trip for 2 to Portugal. Be part of the change and help make Metro Vancouver a happier, healthier place to live, work and play. Register and log your trips today at [btww.ca](#)

Suggested hashtags to use

#GoByBike
#GoByBikeBC
#Bike2Work
#strongertogether

Facebook event coming soon!

Example images to use

Image downloads [available here](#)



[Link to download](#)



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Example email signature



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Example banner image



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