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## HUB CYCLING ANNUAL GENERAL MEETING

CANDIDATE FOR ELECTION (Recommended)

PRESIDENT

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**NAME: Derik Wenman**

**Lives in Vancouver  
Works in Surrey**

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**Occupation: Accountant**

Derik currently serves as HUB's Treasurer and as Operations Committee Chair. He is entering his fourth year as a board member.

He believes that bicycling is an incredibly healthy practice, not just for us as individuals, but for our environment and our communities. He regularly bikes throughout the lower mainland and further afield.

Derik sees HUB continuing its significant role working with residents, businesses and municipal and regional governments to create safe and efficient cycling opportunities for all. Hub can bring these relevant parties together to facilitate conversations which improve infrastructure, processes and awareness.

A background in both Finance and IT has led him to work in various technology and finance-based start-ups and companies. He has been involved in all areas of operating businesses and currently runs a successful financial services firm.

His previous volunteer experience includes working with Whistler Sport Legacies, encouraging the public to explore winter sports, and with the Vancouver Foundation, promoting their Neighbourhood Small Grants Program.

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## HUB CYCLING ANNUAL GENERAL MEETING

### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

The HUB Cycling Board of Directors has reviewed the current needs of the organization and recommends this candidate for one of the seven open positions.

**NAME: Corrie Bownick (Incumbent, Secretary)**

**Lives in Vancouver  
Works in West Vancouver**

### Occupation: Store Director

Corrie Bownick is a cycling enthusiast and passionate environmentalist based in Vancouver, BC. She loves all types of bicycles, from old-school beach cruisers to nimble road bikes. Corrie has extensive client-facing and business experience, particularly in sales, and hopes to continue to bring her knowledge to HUB's Board of Directors in her current Secretary role. Her goals as a HUB Director are to make bicycle commuting more convenient and attractive for women by increasing awareness, offering safety training, and lobbying for more cycling-friendly infrastructure and services from both government and business organizations.

### Vision for Cycling

My goal is to help women feel more comfortable cycling in Vancouver, specifically when commuting to work. Not only does safety need to be a consideration (more bike routes and education, etc) but also infrastructure and services in place that make it more convenient to commute by bike.

### Brief Employment History

Maison Birks - Store Director (July 2014 - present)  
Boutique Jacob - Store Manager (January 2013 - July 2014 (store closure))  
Assistant Manager (September 2011 - January 2013)  
Senior Keyholder (September 2010 - September 2011)

### Board Experience or Other Volunteer Work

Began secretary role in July of 2017; helped prepare for 2017 and 2018 AGMs, take minutes and prepare agendas for monthly board meetings, and became a member of the Board Development Committee



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Was elected to the HUB board of directors at the 2016 AGM. Was active on the Fundraising Task Force from fall of 2016 until present, assisting HUB staff with events, arranging for donations and connecting with donors.

**Two examples of specific contributions:**

**Skills and Other Interests**

First and foremost, the passion to improve cycling conditions. I believe that cycling is an important part in the fight against climate change and it is imperative that cycling becomes easier and more convenient for the average citizen.

I'm also able to commit enough time to attend both board and committee meetings, along with additional volunteering as needed.

As a cyclist myself, I have an understanding of what has already been done in Vancouver to improve cycling and what is still needed. My business background has provided me with a long history of sales experience (including how to conduct sales training sessions) and financial understanding of basic accounting and reports.



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## HUB CYCLING ANNUAL GENERAL MEETING

**CANDIDATES FOR ELECTION (RECOMMENDED)**  
The HUB Cycling Board of Directors has reviewed the current needs of the organization and recommends this candidate for one of the seven open positions.

**BOARD MEMBER**

**NAME: Jeff Leigh (Incumbent, Vice President)**

**Lives and works in Vancouver**

### **Occupation: Executive and Engineer (Retired)**

Now retired, Jeff lives downtown and cycles every day, while also enjoying cycling trips abroad. Jeff believes that cycling is a key part of our transportation mix, and that it can best be encouraged by the creation of infrastructure that allows cyclists to both be safe and to feel safe, and by celebrating our successes as we work to steadily increase cycling mode share.

Skills: Cycling Advocacy; Volunteer, Member, and Stakeholder Engagement; Business and Operations Management; Strategy Development; Turning Strategy into Action; Organizational Development; A passion for action and getting things done

### **Vision for Cycling**

I believe that cycling for transportation can best be increased by ensuring that people have access to safe infrastructure, and that people feel safe when cycling. Action work to promote these goals is our most valuable contribution. This includes advocating for improvements at all levels of government, and is supported by promoting cycling with focused programs, and celebrating our successes with events.

### **Brief Employment History**

1984 – 2010	Finning International Inc (worked in Vancouver, Alberta, Chile, UK); various roles in engineering, operations, sales, general management, strategic planning, governance, and IT; retired as vice president of Business Processes and Systems, with global responsibility for business improvement, large projects, IT, strategy
2011 – 2013	Westport Innovations (Vancouver); Senior Director of Operations, then Senior Director Cryogenic Systems, leading a team of engineers developing LNG fuel systems for transportation (truck, marine, rail)
1984	Registered as a Professional Engineer (P.Eng) in the province of BC.
1984	BaSC (Mechanical Engineering), University of British Columbia



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1994

Western Executive Program, Richard Ivey School of Business

### **Board Experience or Other Volunteer Work**

- Member, HUB Cycling Board, 2014-2018
- Co-Chair/Chair, HUB Cycling Vancouver UBC Local Committee, 2013-current
- Member, HUB Cycling Regional Advisory Committee (RAC), 2014-current
- Member, HUB Cycling Operations Committee, 2014-current
- Founding Board Member, IVDC Society (Non-profit Student Engineering Design Competition)
- Various volunteer work; BTWW, United Way, Big Brothers, Habitat for Humanity

### **Two examples of specific contributions:**

1. As a HUB Cycling Board member, maintained the HUB Policies and Procedures (since 2015) and the Board Orientation Manual (since 2016). Acted as a Board approver for HUB Cycling communications, and as a media contact/representative. Worked on committee development, including putting on courses (NACTO, advocacy skills, etc). RAC rep to Translink for development of the Major Bikeway Network, recently announced.
2. Led the Vancouver UBC Local Committee (as Co-Chair then Chair) to create a prioritized infrastructure gap list that was then shared across all local committees, forming the basis of our #ungapthemap initiative; created a Gap Map to show gaps relative to existing infrastructure; created active working groups on specific issues; built local committee attendance and participation; conducted assessment rides and proposals for infrastructure improvement; represented HUB Cycling in front of CoV staff, CoV Councillors, Park Board Commissioners, Ministry of Transportation and Translink staff on a regular and ongoing basis.

### **Skills and Other Interests**

I have committed significant time to HUB Cycling over the past four years (Board, RAC, Operations Committee, Local Committee, Assessment Rides, media requests, correspondence, ambassadorship) and can commit to continuing to do so over the next two years.

I can contribute to affecting change through advocacy and government relations. I am heavily involved in cycling advocacy work, have drafted multiple position papers for decision makers, have been involved in multiple studies over the past two years, and will continue to use that network of contacts to help advance cycling in Metro Vancouver. My relationship building skills have contributed to continuing strong relationships with City and regional staff.

My general management and business operations experience contributes to the Operations Committee, monitoring of budgets and spend, and support for staff.



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## HUB CYCLING ANNUAL GENERAL MEETING

### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

The HUB Cycling Board of Directors has reviewed the current needs of the organization and recommends this candidate for one of the seven open positions.

**NAME: Kevin MacDuff**  
**(Incumbent, Chair of Board Development Committee)**

**Lives and works in**  
**Vancouver**

### Occupation: Accountant / HR Consultant

I have had the exciting opportunity to lead the board development committee for HUB Cycling over the past year. I am a seasoned executive with over 12 years of financial and operations experience both in private and public sector. My specialty is People analytics, backed by training in Mathematics, consolidated with a CPA designation. I put my diverse background in the arts to use in the workplace and am recognized as a creator, community builder and active transportation advocate. You might also know me for building and running the first end of trip facility in Vancouver – the VGH Cycling Centre.

### Vision for Cycling

Someone once asked me when I started riding – as a part of an introduction about the VGH cycling centre. It was an odd question and I realized that I have always ridden bikes, as my main form of transportation. I rode as a child growing up in Maple Ridge and kept riding as I commuted up Burnaby Mountain to SFU. It was how I met my wife and has been my preferred commuting mode since. I believe cycling is the psychologically healthiest way of getting to work. I believe many more people want to cycle, walk and take public transit to work than currently do. I believe they don't ride because of real and perceived barriers. In my work, I strive to lower those barriers so that people have the choice to take advantage. I can see people are happier and healthier when they do.

### Brief Employment History

**Visier Solutions Inc.**, Customer Value Manager, Feb 2018 - Present

Consulting with clients of Visier - a people strategy software platform - on people analytics, especially focused on the use of Visier in the Healthcare Industry

**Vancouver Coastal Health Authority**, Workforce Analytics and Special Projects, Director, Aug 2014 — Feb 2018

Responsible for Leading VCH through its Workforce Analytics Journey. Diverse portfolio including:

- Team of 6 Analysts, providing analysis, reporting, technical project management and business process consulting for Human Resource function



- Team of 8 software developers building HR applications and maintaining a data warehouse across 3 health authorities
- Oversight of financial planning and communications function within HR
- Responsible for active transportation (including 2 commuter services staff and 10 full time shuttle drivers)

**HR Data and Reporting, Manager, Sep 2011 — Aug 2014**

- Coordinated the activities of a small team of analysts within the HR departments
- Transformed this function from a siloed model with 'antique' tools (MS Access and Excel) to a modern, inspiring group of individuals doing amazing analysis using modern tools (SQL and Tableau).

**HR Department, Financial Planner Sep 2006 — Sep 2011**

- Provided budgeting and analysis to support the HR department
- Worked closely with 7 Executive Directors in a portfolio of \$40M annual expenditures.

**Home Depot Canada (Vancouver - Terminal Location), Sep 1999 — 2006**

- Operations Manager, responsible for 300 employees
- Implementation of electronic scheduling and timekeeping initiative
- Controlled costs through reduced time loss WSBC claims
- Increased inventory turns by reducing inventory levels, leading to increased profitability

**Boca del Lupo Theatre, Co-founder, May 1996 — May 2004**

- Founded a theatre company with 5 fellow graduates from SFU Fine Arts program
- Grew from self-funded 1st show to one of the most successful independent theatre companies in Vancouver

**Board Experience or Other Volunteer Work**

- Member, HUB Cycling Board, 2016-2018
- Chair, HUB Cycling Board Development Committee, 2016-present

**Two examples of specific contributions:**

- Initiated diversity initiative, 2018

**Skills and Other Interests**

- Completed my CPA studies and bring a lot of experience in Human Resources, Finance and Accounting
- Training in Mathematics and excels at analysis.
- Extensive board experience not simply from serving on boards, but as a co-founder of a theatre company, successfully running the charitable society.
- Experienced in fundraising, I applied for charitable status so am familiar with the CRA rules and regulations
- Experienced at running successful events.



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## HUB CYCLING ANNUAL GENERAL MEETING

### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

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**NAME: Alex Clarkson (Incumbent, President)**

**Lives and works in Vancouver**

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#### Occupation: Lawyer

Alex has a strong belief that cycling creates cleaner, closer, and safer communities. He would like to see Vancouver as a model of sustainable and intelligent city planning. He sees cycling as an integral part of the solution to international environmental concerns as well as local concerns about the quality of life in our communities.

#### Vision for Cycling

Alex has a strong belief that cycling creates cleaner, closer, and safer communities. He would like to see Vancouver as a model of sustainable and intelligent city planning. He sees cycling as an integral part of the solution to international environmental concerns as well as local concerns about the quality of life in our communities.

#### Brief Employment History

##### **Public Prosecution Service of Canada, Federal Prosecutor (BC) 2011-2018**

- Prosecutions of companies and individuals for pollution and fishing offences under the Canadian Environmental Protection Act, the Fisheries Act and other federal environmental statutes

##### **Department of Justice, Regulatory Litigation and Prosecution, Articling Counsel (BC) 2010-2011**

- Conduct prosecutions of regulatory offences including pollution and fishing violations

##### **Environment Canada – Wildlife Enforcement Directorate (QC) Fall 2007-Fall 2008**

- Data Analyst and Legal Researcher
- Analyzed international wildlife trade data to support enforcement of wildlife trafficking laws

##### **Ontario Power Generation, Project Design Engineer Fall 2006-Winter 2007**

- Determined the economic viability of various renewable energy storage options
- Produced a report and presentation to senior management

##### **Queen’s University, Department of Chemical Engineering, Teaching Assistant Winter 2006**

#### **Two examples of specific contributions:**





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- Championed HUB's charitable status application, successfully obtaining charitable status in 2012
- Championed creation of Delta HUB committee in 2015

### **Board Experience or Other Volunteer Work**

#### **HUB Cycling, President, 2014-2018**

- Board Member, 2014-2018
- Regional Advisory Committee Chair, 2013-2018

#### **University of Ottawa, Volunteer, 2008 — 2009**

- e-waste collection drive

#### **Sustainable Coffee Farm (Colombia) Volunteer labourer 2007**

#### **Kingston Limestone Grenadiers, Volunteer Football Coach 2006**

#### **Queen's Youth Football Camp, Volunteer Coach 2005**

### **Skills and Other Interests**

- Provincial, regional and local bicycle advocacy,
- Non-profit governance
- Litigation, prosecution, legal research
- Coaching



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## HUB CYCLING ANNUAL GENERAL MEETING

### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

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**NAME: Matthew Strand**

**Lives and works in Vancouver**

**Occupation:** Sustainability Communications Consultant

For the past 20 years I have worked in the corporate sustainability strategy and communications. My current work is focused on the real estate and mining sector in the area of sustainability reporting and stakeholder engagement. Some of my fondest cycling adventures include cycle touring through Cuba, road riding in Colombia, and most recently, mountain biking in Whitehorse. I hope that my expertise in the areas of strategic planning, partnership development and fundraising, and group facilitation can contribute to the ongoing success of HUB.

### Vision for Cycling

A comprehensive and safe network that encourages people to cycle as their preferred form of moving from point A to point B. This network is developed by city planners who make the best decisions for their jurisdiction and the regional network through open dialogue and consultation with other municipal governments and interested and impacted local stakeholders.

### Brief Employment History

#### **QuadReal Property Group - Sustainability Communications Consultant (Current)**

- Creating the internal communication and engagement plan for the real estate company's carbon reduction plan
- Developing the sustainability website section around the concept of industry and peer collaboration/dialogue

#### **BC Hydro - Behaviour Change Consultant (Current)**

- Co-consulting a research project for BC Hydro to explore the underlying motives, beliefs and behaviours of front-line workers as pertaining to safety.

#### **International Language Schools of Canada - Facilities Manager (2013 to 2018)**

#### **Bentall Kennedy - Sustainability Strategy Consultant (2011 to 2017)**

#### **Vancouver Fraser Port Authority - Researcher and Writer (2016)**

#### **Climate Action Secretariat, BC Ministry of Environment - Researcher and Writer (2011)**



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## Summerhill Group - Business Development Consultant (2009 to 2010)

### Board Experience or Other Volunteer Work

- Sat on the Board of the now defunct Community Economic Development Corporation of Victoria (CEDCO). (1999 to 2001)
- Co-founder of “The Walking Invisible” - a support group for people who have spinal cord injuries and are ambulatory.
- Volunteer ski patroller, Whistler Olympic Sports Legacy in Callaghan Valley. (013 to 2016)

### Two examples of specific contributions:

1. As the chair of CEDCO (2000 to 2001) I managed a very tumultuous time for the organization. The board executive prior to my participation hired an executive director without adequate due diligence. Over time, it became apparent that the executive director did not possess the skills, experience or competency to sufficiently manage the organization. Over a year long process, I navigated the legal and organizational challenges to terminate the executive director’s position with cause. This process required considerable consultation and negotiation with board members. I handled this instance professionally, discretely and was able to terminate the executive director’s position with no legal fallout for the organization

### Skills and Other Interests

- Have a well developed network of real estate sector that I would like to leverage for the development of the major donor strategy.
- Assist in strengthening the connections between active transportation/cycling planners amongst the municipalities in Metro Vancouver and the BC Ministry of Transportation. I believe that well connected planners make better decisions in overall regional planning and can assist each other in overcoming organizational barriers in the development and implementation of cycling networks. I have worked on a handful of partnership development projects that would lend well to this proposed work.



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## HUB CYCLING ANNUAL GENERAL MEETING

### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

The HUB Cycling Board of Directors has reviewed the current needs of the organization and recommends this candidate for one of the seven open positions.

**NAME: Tai Silvey**

**Lives in Vancouver  
Works in Burnaby**

**Occupation:** Director, Evo Car Share

Tai Silvey is a founding member of Evo Car Share and currently leads the Evo business for BCAA. Tai is an accomplished brand builder and business leader, and has played key roles in the launch and explosive growth of businesses from Evo Car Share to Dyson Vacuums to Red Bull. Tai is a transportation futurist and has a passion for helping design solutions for cities that promote vibrant and livable communities. As an urban dweller and cyclist, Tai believes that cycling needs to play a central role in mobility to create livable cities of the future.

### Vision for Cycling

As Metro Vancouver densifies, we need to focus on creating a healthy, sustainable, and livable region. Access to alternative mobility options that move people away from privately owned vehicles is critical. Cycling is the magic ingredient. It's affordable, healthy, and convenient; encouraging its growth is critical to the future of our cities.

### Brief Employment History

#### **Director, Evo Car Share, BCAA, Burnaby 2016-Present**

- Responsible and accountable for overall operations of Evo Car Share
- Leadership and management of the business line, operations and financial management, member relations and external partnerships
- Responsible for setting and achieving annual and long term strategic goals for member acquisition, revenue, expansion, and overall go-to-market strategy
- Building new and expanded partnerships with key partners and stakeholders in local government, business, public sector agencies and other organizations

#### **Business Development Manager → Sr. Operations Manager, Evo Car Share BCAA, 2014-2016**

- Part of a small management team that developed and launched Evo in the Vancouver market
- Responsible for building key relationships with mission critical stakeholders, including



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- municipal governments, parking vendors and other key stakeholders prior to (and post) launch
- Worked closely on developing and building all elements of the business and brand, including operation, marketing, technology, and business development

#### **National Account Manager, Dyson Canada Ltd., Toronto/Vancouver 2006 -2014**

- Sales responsibilities for many national retailers including; Wal-Mart, Canadian Tire, Best Buy, and Bed Bath & Beyond
- Account responsibilities included, in part; hitting sales and revenue targets, executing national promotions, managing P&L and forecasts, joint business planning with customers, contract negotiations, new product launches, developing best practices in store
- Joined Dyson as Territory Sales Manager (2006-2009) to help launch the brand in Canada

#### **Board Experience or Other Volunteer Work**

##### **Leapfrog Sessions, British Pacific Properties / Storysmithing, Vancouver 2014-2016**

Part of a small hand-picked team of high level thinkers and experts across North America, helping envision and write the story for the future of the company. Played the role of the resident expert on the future of transportation

##### **Disaster Management Instructor, BC & Ontario, Canadian Red Cross 2009- 2014**

Instructing classes in various locations throughout BC and Ontario. Courses designed to educate disaster management volunteers and staff on how to respond

##### **Training & Orientation Project Manager, Toronto, Canadian Red Cross 2011 - 20012**

Led a team of volunteers to create and deliver training programs to Red Cross Volunteers

#### **Two examples of specific contributions:**

1. Volunteer: As a key contributor in several Leapfrog Sessions, I have helped craft a number of future focused strategic storylines, helping define the roadmap for small startups as well as large companies like British Pacific Properties. These sessions are designed to bring together stakeholders, business and community leaders, and leading thinkers to literally define and write the future story of a company, organization or group. As part of the British Pacific Properties Leapfrog Session, set up to define the future of an area that will be known as Cypress Village, I worked with the group of thought leaders to ensure that sustainable transportation was a key thematic when envisioning and building the village over the next 20 years.
2. Professional: At BCAA I participate in many committees and take on leadership roles that are outside my day-to-day responsibilities. These include everything from special strategic projects, to acting as Chair for Senior Team meetings and events. In these roles, I have helped craft strategic position papers on the future of BCAA for presentation to the Board, helped restructure the Senior Team prioritization process, and played a key leadership role within my peer group.

#### **Skills and Other Interests**



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I believe I would bring a wide range of skills and experience to the Board. In part, these include:

- Operations management
- Business skills
- Organizational development
- Marketing
- Member engagement
- Business development
- Leadership and strategic thinking

With respect to the 2018 Board needs in particular, I have a wide range of business development experience that include:

- Effecting change
- Managing critical relationships with governments and key stakeholders



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## HUB CYCLING ANNUAL GENERAL MEETING

### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

The HUB Cycling Board of Directors has reviewed the current needs of the organization and recommends this candidate for one of the seven open positions.

**NAME: Neil MacEachern**

**Lives in Vancouver  
Works in Port Coquitlam**

### Occupation: Environmental Coordinator

I am an active cyclist, parent, and citizen who believes strongly in the community value of riding bikes. My work as environmental coordinator at the City of Port Coquitlam has involved expansion of bike routes and the initiation of dockless bike sharing, and has taught me the value of working with stakeholders, and meeting in the middle to find solutions that function for everybody. My goal as a member of Hub's Board of Directors is to help create a safe, interconnected cycling ecosystem that makes the freedom of cycling accessible to all people throughout our region.

### Vision for Cycling

My vision is to create a safe, interconnected cycling ecosystem that gives all kinds of people throughout Metro the freedom to ride a bike for their transportation and enjoyment.

### Brief Employment History

#### **Environmental Coordinator, City of Port Coquitlam (October 2016 - Present)**

- Act as primary manager of all things environmental for the City, within the Planning Division
- Revised, and executed actions in the City's Environmental Strategic Implementation Plan
- Worked with facilities management to advance energy efficiency in City-owned structures
- Assessed proposed buildings against DP criteria for energy use and emissions reduction
- Created electric vehicle policy and drafted bylaw changes to support residential charging
- Identified priority areas & routes for cycling connections to rapid transit in the Tri-Cities
- Led interdepartmental team conducting a complete review of policies and bylaw on trees
- Developed GHG emissions model for assessment of municipal policies' carbon impact
- Assembled data and calculated community emissions for provincial CARIP reporting
- Managed permits applications (development, soil removal/deposition, tree cutting)
- Conducted public and stakeholder consultation on proposed environmental policy
- Drafted official responses to inquiries relating to environmental issues for the City
- Managed environmental incidents (bylaw dispatch, communication, remediation)



- Created RFPs for environmental services and managed consultants
- Prepared grant applications for funding from senior levels of Gov't
- Represented the City in various external boards and committees

#### **Senior Assessor, KPMG Sustainability Services (April 2014 - October 2016)**

- Audited GHG emissions inventory reporting for emitting installations across jurisdictions
- Built environmental management programs for organizations in forestry & other sectors
- Conducted environmental & quality assurance services for clients of diverse industries
- Provided advisory services for government on climate change mitigation strategies
- Represented the company at conferences and events, e.g. COP 21, GlobeForum
- Managed client engagements (resource allocation, budgeting, timelines, etc.)

#### **Business Development Consultant, Code REDD (February 2013 - June 2013)**

- Built network of partnerships between project developers and carbon credit buyers
- Developed criteria for credit originator eligibility to meet the client's requirements
- Assessed performance of projects based on social and environmental indicators
- Conducted meetings with project proponents to discuss program participation
- Produced reports describing & assessing feasibility of potential partnerships

#### **Board Experience or Other Volunteer Work**

##### **Maintenance Chair, Sunrise Housing Cooperative (January 2016 - Present)**

- Chair of the committee managing maintenance and capital upgrades of a 39-unit building
- Allocate annual budget for repairs & improvements to common areas & residential suites

##### **Two examples of specific contributions:**

As Chair of the Sunrise Cooperative Maintenance Committee:

- Implemented energy efficiency program to reduce operating costs & building emissions
- Planned, and overseeing a suite of energy efficiency upgrades (DHW, LEDs, HVAC)
- Built a system of SOPs for building operation and maintenance responsibilities
- Aggregated and digitized building structural, mechanical and electrical records
- Created a digitally integrated maintenance schedule for recurring tasks
- Developed contractor assessment protocol for new job types

#### **Skills and Other Interests**

I bring a systems perspective based on clear objectives and continuous improvement. I have worked closely with City council members, and recognize their need to balance demands, so I understand how to make priorities relevant to them. I am a strong writer and confident public speaker, able to maintain awareness of my audience. I have experience in generating grant applications that speak to funders, and I listen to, and cooperate with stakeholder to obtain the buy-in needed to make things happen.





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### CANDIDATES FOR ELECTION (RECOMMENDED)

### BOARD MEMBER

The HUB Cycling Board of Directors has reviewed the current needs of the organization and recommends this candidate for one of the seven open positions.

**NAME: Shareen Chin**

**Lives and works in Vancouver**

**Occupation:** Graduated student (UBC – School of Community and Regional Planning)

I am an avid and enthusiastic road cyclist. I ride Gran Fondos, Century and mass rides because I love the community energy that comes from the cycling community! I am thankful for the great work that cycling advocates have previously done to ensure I can ride safely and I hope to continue their good work. As much as I enjoy speeding around, I also commute daily and ride regardless of the weather conditions.

Currently, I am a second year Masters of Community and Regional Planning student from UBC's School of Community and Regional Planning with an undergraduate degree in Environmental Geography and Certificates in Applied Human Nutrition from Simon Fraser University. My previous work experience includes working as at UBC's Go Global International Student Exchange Office, Katimavik Regional Offices, Diabetes Canada and various Metro Vancouver based neighbourhood houses. I am passionate about a safe and healthy community for all and ensuring all demographics and abilities are able to feel safe and confident in the riding community.

### Vision for Cycling

Metro Vancouver will have a safe, accessible and enjoyable cycling infrastructure that can be universally used by all demographics and all abilities. The infrastructure will be able to support other active transportation users, and a thriving healthy and friendly Metro Vancouver community will develop from this.

### Brief Employment History

#### **Student Intern with First Nations Health Director Association, June 2018 – Present**

As a requirement for my graduate studies, I am employed as a paid intern in the FNHDA office. My tasks include:

- Conducting and presenting statistical analysis results to the FNHDA Board.
- Supporting Annual General Meeting 2018 speaking notes, presentations and registration.
- Preparing Board of Director document packages.



- Providing strategic reforms for the FNHDA membership database.

**UBC Student Advisor, Global Seminars with Go Global at UBC, July 2012 – Present**

Global Seminars are UBC courses taught by UBC faculty member in international locations that augment the course content.

- Demonstrated multi-stakeholder project management skills to oversee a 44% growth in student participation during a five-year period.
- Worked strategically and efficiently to support 300+ students with 20+faculty members on trips
- to 20 different international locations.
- Managed program budgets of over \$700,000.

**Food Skills for Families Facilitator with Diabetes Canada, May 2010 – Present (Contractual basis)**

- Facilitated and delivered the Diabetes Canada Food Skills for Families curriculum to groups of twelve adult and multilingual students.
- Enabled a safe learning environment for adults with distinct socio-economic and cultural backgrounds.
- Conducted pre and post program surveys to track student learning outcomes.

**Board Experience or Other Volunteer Work**

**Katimavik Volunteer, February – August 2005**

- Fulltime volunteering in Burns Lake, Rouyn-Noranda and Tweed in local not for profits (community economic development corporations, addictions and mental health centres and community events.)

**Various Vancouver neighbourhood houses, 2006 – 2012**

- Community kitchens

**Vancouver Volunteer Corps, September 2013 – Present**

- Supported municipal initiatives to promote public safety and emergency preparedness to Vancouver residents.
- Presented hour long presentations on earthquake preparedness for people living in apartments.
- Provided evacuees from the 2017 wildfires with the administrative support required to access
- emergency funds from the Province.

**Neighbourhood Matching Fund Committee Member with Vancouver Park Board, Aug 2018 – Ongoing**

- Serve on a committee to support community initiated projects to improve public space and build neighbourhood connections.

**Two examples of specific contributions:**

- 1. Volunteer Setting – Community Kitchen development at Gordon Neighbourhood House**  
I developed a community kitchen program at the Gordon Neighbourhood House. The target demographic was the local visitors that faced multiple challenges to program access. I took the approach of developing leadership for the members of the community kitchen so that they themselves could lead the community kitchen one day.
- 2. Professional Setting - Ensuring operational continuation during staff turnover at Go Global**



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Staff turnover is a natural occurrence in an organization. I was able to create a program management system that streamlined processes for international student program delivery without the dependence on staff time. This is important because the Global Seminar programs are each unique and rich with nuances that may be lost with staff transition.

### **Skills and Other Interests**

My employment working on complex international student programs has afforded me with transferable skills in operations and program management, finance, partnership development and stakeholder engagement. By listening to my team and clients (student or professors), I was able to ensure that their needs were met, while still respecting the legal boundaries of UBC.

My combined volunteer experience provided me with opportunity to work with a diverse community base. My ability to listen and hear the needs of the people I served as a volunteer enabled a sense of compassion and empathy that has permeated my daily life. While this skill/experience was not outright identified as a 2017 Board need, I strongly feel that, as a first time Board member, my ability to listen and reflect will help me with supporting the directions of the Board.



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## HUB CYCLING ANNUAL GENERAL MEETING

CANDIDATES FOR ELECTION

BOARD MEMBER

**NAME: Sam Starr**

**Lives and works in Vancouver**

**Occupation:** Graduate Student – UBC Master of Engineering Leadership, Urban Systems

Sam Starr is a regular cyclist, and passionate cycling advocate currently studying Urban Systems at UBC's Master of Engineering Leadership Program. He has focused his studies on cycling infrastructure, policy, and transit integration, shifting from his previous career in logistics & trade compliance solutions. Since moving to Vancouver last year, Sam quickly got involved in the cycling community, attending monthly HUB meetings, participating in Bike the Night and Bike to Work Weeks, and working at Cycle City Tours & Rentals. Sam is excited for an opportunity to be a Board Member in an organization and for a cause he loves.

### **Vision for Cycling**

Region full of safe, protected, and interconnected cycleways, and facilities. The infrastructure needs to be backed by policy and a strong educational campaign that would allow and encourage citizens to look at the bike as a replacement for their vehicle.

### **Brief Employment History**

#### **Rental Adviser, Cycle City Tours, Vancouver, BC (September 2017-Present)**

- Assist customers, mostly international tourists with rentals, and providing them with an experience across Vancouver leveraging our cycling infrastructure.
- Applied for tour guide position, however current school schedule made this difficult

#### **Final Mile Delivery Program Manager, Fleetgistics, Washington, DC (September 2016-May 2017)**

- Worked internally and externally to develop final mile delivery solutions in the auto parts industry. Proposals included bike delivery solutions in urban areas.

#### **Global Logistics Manager, Axon Public Safety, Scottsdale, AZ (May 2015-April 2016)**

- Developed and implemented global trade, compliance and logistics solutions, and gained a lot of experience with local, regional and federal governments and law enforcement, with US, Canada, UK, Holland and Germany.

#### **Sr. Manager Solutions Engineering, Flash Global, Seattle, WA (March 2012-March 2015)**

#### **Sr. Solutions Analyst & Dell Program Manager, FedEx Solutions, Multiple Cities (July 2006-May 2010)**

### **Board Experience or Other Volunteer Work**

Previously on the board of theatre group, as Technical Director of Intuitons Experimental Theatre at University of Pennsylvania from 2004-2005.



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2. Worked across global teams and with customers, Sales and operations to develop numerous customer supply chain and logistics programs and solutions for Fortune 500 tech customers and startups to support their warranty programs worldwide.

### **Skills and Other Interests**

- Operations management
- Design and planning work around active transportation, complete streets, and sustainability programs
- complements this work
- Active in the cycling community and with my passion for cycling advocacy, have significant interest and abilities in fundraising efforts.



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## HUB CYCLING ANNUAL GENERAL MEETING

CANDIDATES FOR ELECTION

BOARD MEMBER

**NAME: Kevin Cherney**

**Lives and works in Vancouver**

**Occupation:** Communications Specialist

Kevin Cherney is the Research and Communications Coordinator for SFU Public Square. Born in the prairies, Kevin experienced his first sense of freedom when he learned to ride a bike at age 5. That same summer, he crashed while on a ride with his mom, splitting his chin. Unfazed, he got right back on to ride to the hospital for medical attention, and has the scar to prove it. Kevin came to Vancouver in 2006, chasing dreams of musical stardom. Here, he found fulfillment in Vancouver's urban experience and decided to make it his home.

### **Vision for Cycling**

Cycling cities beget healthy societies. Beyond just physical health, cycling fosters connections: to the land, to the community, and to each other. Vancouver's natural beauty and forgiving climate are the foundation for a world-renowned cycling city. With advocacy, education, and depolarization, we can strengthen our communities and make it one.

### **Brief Employment History**

#### **May 2017 to Present – SFU Public Square – Research and Communications Coordinator**

- Raising SFU Public Square's nationwide visibility as a leading community engagement initiative through practical research, program development, digital storytelling, and strategic communications.

### **Board Experience or Other Volunteer Work**

Joined SFU Public Square as a volunteer in February 2017, assisting in the office and at events. My duties included research, writing, editing, stakeholder outreach, social media, on-site communications, and budget reconciliation. In May 2017, I was hired in the role of Research and Communications Coordinator at SFU Public Square. Since then, I have volunteered for various programs within the SFU community, including the Morris J. Wosk Centre for Dialogue, the Semester in Dialogue, SFU International, CityStudio, and the Sustainability Office.

In November 2016, I began volunteering with Superflux Beer Company, assisting the owners with startup during the launch of their brand. I filled a number of roles including marketing and promotion, product packaging, recipe development, and acted as a brand ambassador at special events and festivals. In March 2017, I was hired as the first part-time employee.



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### **Two examples of specific contributions:**

1. Developed and implemented a comprehensive communications plan for a daylong event called 6 Degrees YVR, led by former Governor General Adrienne Clarkson and John Ralston-Saul. In the lead up to the event, I created a promotional toolkit for publicizing the event, an on-site social media strategy for the day-of, a webcast engagement plan, and a digital storytelling campaign to amplify the voices of attendees after the fact. On the day of the event, I coordinated and led a volunteer team of eight volunteers for the implementation of said strategy, ensuring the delivery of high quality content. After the event, I transcribed and created content for the digital storytelling campaign, and conducted analysis on relevant social media, webcast, and Google Analytics data for a report and debrief.
2. Volunteered for several SFU-related events. With the case of supporting the SFU Semester in Dialogue's final project, a community-based dialogue on mental health support for young people, I offered my event planning expertise in the lead-up and filled in wherever needed on the day of.

### **Skills and Other Interests**

- Enhanced connections with current and future civic leaders, whether elected, appointed, or otherwise. I work closely with those in the social innovation and civic and political engagement spaces. Those personal connections are the foundations of relationships that open the door to creating meaningful civic change.
- Partnership development
- Preparing and pitching fundraising packages



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## HUB CYCLING ANNUAL GENERAL MEETING

CANDIDATES FOR ELECTION

BOARD MEMBER

**NAME: Garey Carlson**

**Lives and works in New Westminister**

**Occupation:** Construction Manager

Born and raised in Nanaimo BC, I attended BCIT after high school graduation, enrolled in a 2 year diploma of technology program. After graduation in 1998, I started working for one of our family construction companies and continue to work there today. In 2013 I received my ASCT (applied science technologist) designation with ASTTBC. Within those 20 years, I spent 9 months traveling SouthEast Asia and Australia and also married my wife and had 2 children. My hobbies are cycling, stargazing and playing the guitar.

**Vision for Cycling**

Cycling is the default choice for commuting, transportation and errands because it is healthy, safe and environmentally friendly.

**Brief Employment History**

I've spent the last 20 years (since graduation from BCIT) working for Brymark Installations, one of our family owned businesses. My role in the last 10 years has been estimating and managing construction projects from \$5,000 to \$5,000,000. This includes reviewing contractual documents and drawings, assembling project costs, scheduling and preparing proposals. If the job is won, I assemble the resources and tools and manage project delivery, including responsibility for profit and loss.

**Board Experience or Other Volunteer Work**

Currently in the process of establishing a board of directors with family group of construction companies. Rollout is scheduled for the end of the 2018 calendar year.

**Two examples of specific contributions:**

1. Helped fundraise for BC Childrens Hospital through their annual softball tournament.
2. Helped fundraise for the Movember campaign

**Skills and Other Interests**

- Extensive experience in construction business and project management
- Assembling and understanding scopes of work, budget development and delivery





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- Scheduling and critical path identification
- Help remove the barriers