

### JOIN | DONATE









### CYCLING COURSES & **WORKSHOPS**

**HUB StreetWise Cycling Courses** For all ages & abilities, teaching basic, intermediate & advanced riding skills.

**HUB Maintenance & Mechanics** Demystify Your Bike workshops teach basic mechanics, maintenance & repair. Plus intermediate sessions on brakes, gears, hubs & wheels.

**Demystify Your Wheels** SUNDAY SEP 14 - 9AM-12PM

StreetWise Ride the Road SATURDAY SEP 20 - 10AM-230PM

**Demystify Your Gears** SUNDAY SEP 25 - 630-930PM

Evenings & weekends at locations across the Lower Mainland.

### **EVENTS CALENDAR**

Look for HUB at upcoming events!

**11 SEP** VGH Bike-Apalooza with TravelSmart

### **Ready to Shift into Autumn?** Our Top 3 Ways to Deal with it.

It's not just you - that feeling you have that summer doesn't really seem to be over.

Whether it's the continued spectacular (and occasionally confusing) weather, kids being out of school, or just denial, we're all trying to push away thoughts of falling leaves, darkness and some levels of moisture.

It doesn't have to be so painful - and really, fall's not so bad if you're on a bike. Here are three great ways to get into the groove:

- Take a course or workshop to feel more comfortable riding in the dark and inclement weather, or to know more about maintaining your bike all year-round. Email our bike education experts to create a customized class for you, find the best public course for your skill level, or to ask about our more advanced courses.
- Enjoy Bike-Apalooza, a free bike fair at VGH on Thursday, Sept 11 from 3-6pm, along the 10th Avenue Bikeway (between Heather and Willow). Learn how you can ride your bike all year round instead of just during sunny days.
- Take in the Autumn Shift Festival in Mt. Pleasant this Sunday, September 14th (12-6pm). In its fifth year, the festival at Main Street & Broadway celebrates the shift in seasons, the shift towards sustainability and urban gardening, and supports the local businesses in Mount Pleasant.

**14 SEP** 

Mt Pleasant BIA Autumn Shift Festival

17-18 SEP VeloWorks 2014 (attending)

27 OCT - 2 NOV Bike to Work Week

### JOIN US!



### Your Cycling Connection

Help us build a connected cycling network, and better biking for everyone in Metro Vancouver.

Your membership funds our work with municipalities, research, marketing and events, and represents the voice of cycling for all ages and abilities in the region.

Individual, Family, and Senior/Student/Low-Income memberships available!

Join now | Renew online

### **HUB** members save

on bikes, car sharing, legal & health/wellness services, travel & touring, food, accommodations, and more!

Check out all our member benefits.

Support our work to improve cycling conditions by making a tax-deductible charitable donation to HUB Cycling.



Anytime you see us at events, courses or workshops, ask us how we make biking better in the region!

## Host a Celebration Station for Fall Bike to Work Week

Motivate your colleagues, engage with the public, and generate promotional buzz for your company or organization - host a community Celebration Station during HUB Bike to Work Week this fall!

Bike to Work Week takes place Oct 27 - Nov 2, and includes Celebration Stations which provide free snacks and drinks, draw prizes, free mechanic help and cycling information/maps to participants from across Metro Vancouver. It's a great way to promote your brand to thousands of people in a growing segment.

**Email us** for more information. If you would like to be part of a Celebration Station but don't have time to organize it, **contact Laura** for other Bike to Work Week opportunities.

VISIT BIKE TO WORK WEEK

# Tune-up for Bike to Work Week with Workplace Cycling Workshops

Get your workplace team ready for Bike to Work Week with a **Workplace Cycling Workshop**!

It's a great way to help keep your employees or colleagues on their bikes as the season changes, and be ready to compete with hundreds of other organizations from across Metro Vancouver.

We can also customize workshops to tailor specifically to your needs, and throw in perks like free carsharing credits from Modo, car2go and Zipcar, plus a ton more fun incentives! **Talk to us** about cycling workshops and how to become a bike friendly business.

# Build It & They Really Do Come - a photo essay

"The new Point Grey Road is a great example of advanced cycling infrastructure that forms part of a network. It continues to attract all sorts of people on bicycles."

### ORGANIZATION MEMBERSHIP

Join as an organization member to

benefit from the bike economy receive exclusive advertising and sponsorship opportunities, plus valuable discounts and savings.

Find out more

### **MEMBER PROFILES**

Richards Buell Sutton LLP - in the early days of Vancouver bike advocacy, the goal was to educate motorists to share the road with cyclists. HUB (then known as the Vancouver Area Cycling Coalition) existed to assert the integral part cycling plays in the transportation fabric of Metro Vancouver. Alongside HUB was the oldest law firm in BC. Richards Buell Sutton LLP, and David Hay, Vancouver's original "bike lawyer" reminding motorists to avoid acts or omissions which might imperil the safety of cyclists. This proud association continues to grow, fuelled by a common desire to see a better world in which cycling is cherished and supported. Richards Buell Sutton LLP is a Platinum HUB organization member.

WorkSafeBC - thank you for joining HUB as a Gold level organization member!

<u>Vancity</u> - thank you for renewing your HUB organization membership, and for your contributions to your communities!

### **NEW MEMBER BENEFIT**

car2go Vancouver offers a no fee (free) company account as a perk to HUB organization members. To access this benefit, contact your HUB member representative.



Photographer and long-time HUB supporter Ken Ohrn of **Cypress Digital** put together a collection of thoughts and observations during the summer of 2014 in Vancouver.

<u>Visit our Facebook page</u> to see the full collection from a beautiful summer in the city. (and please Like our page!)

We welcome your ideas for articles, community updates and photos of bike life - please **share with us!** 

# Support the Arbutus Corridor Greenway efforts

While Canadian Pacific and the City of Vancouver negotiate the future of the Arbutus Corridor, the public can continue to make its voice heard - a petition to Mayor Robertson and council to sustain efforts to preserve the 11-km long stretch as green space is nearing 2,000 votes.

**VISIT THE PETITION PAGE** 

Voice your support for this preservation effort, and for the future potential of active transportation along this important corridor.

# Cycling speed & mixed-use paths

By popular demand, here's a reminder about cycling speed and behaviour on mixed-use paths. Please remember three very important points when on a bike:

- Yield to Foot Traffic: Slow down when in pedestrian areas, and yield to those on foot; walk your bike on sidewalks.
- 2. Watch for Signs: When approaching mixed-use paths, always look for signs, or symbols such as

paint on pavement about speed & right-of-way.

3. Share Nicely: On mixed use paths, stick to 15km/h or less - respect people on foot. Be aware of your speed and surroundings at all times, and slow down in advance of crossings.

As fall approaches, so do challenges to visibility and control on wet roads and paths - these points are especially important in the dark and in rain.

### Help Build Better Biking - Volunteer with HUB

### 2014 Municipal Elections Working Groups

We want to talk to candidates for mayor and council in all municipalities about their position on cycling, and need your help!

Help us inform candidates about cycling concerns in the city, get candidates' answers and feedback, and support this year's 'Vote to Bike' campaign!

Become part of a working group - contact elections@bikehub.ca.

### Marketing & Communications Committee

From **bikehub.ca** to events to advertising & design, the HUB Marketing & Communications team is looking for creative people, technical people, and people-people to help us execute a variety of projects.



Attend our next open volunteer meeting, September 15th 5:30-6:30pm at MEC head office (149 W 4th Avenue, Vancouver) - contact Colin today for more information!

### **Our Supporters**

HUB organization members support cycling, representing the growing community of bike consumers and commuters, cycle tourists, recreational cyclists, transportation policymakers, and all families, seniors and students who bike! The following organization members have contributed at the Platinum and Gold levels.











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