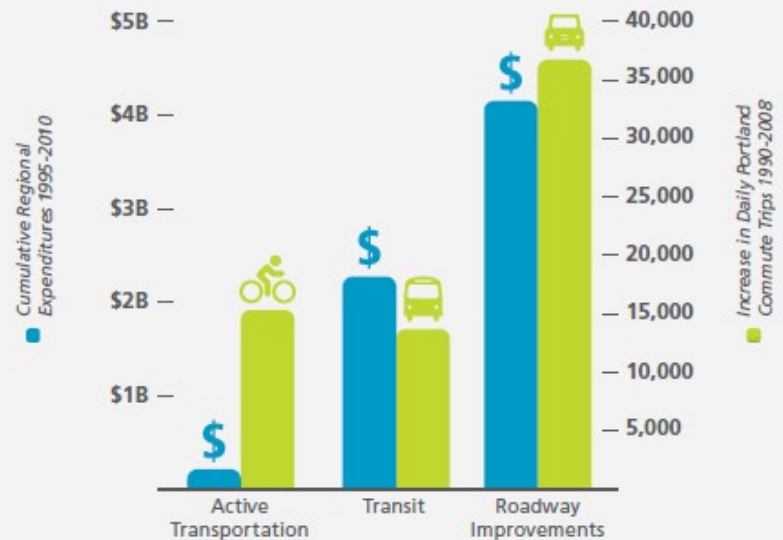


## Cost-efficient

Cycling infrastructure costs less than infrastructure for motorized modes and significant increases in cycling can be achieved for smaller investments. Improving conditions for cycling is a financially responsible transportation strategy.

Figure 6

### Regional expenditures and new trips in Portland, OR metro region



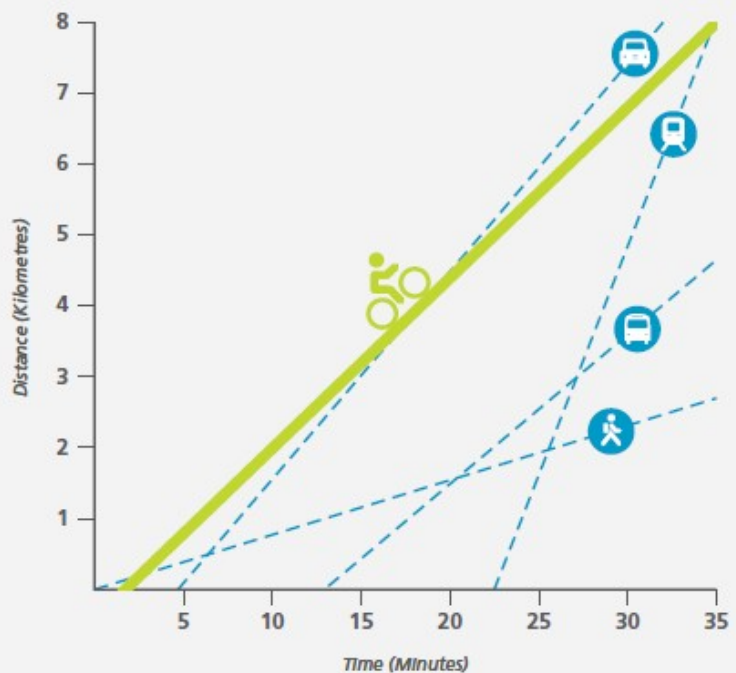
Source: Metro Regional Government (Portland, OR); American Community Survey.

## Time-competitive

The bicycle, travelling at average speeds of 15 km/h, is well suited to short- and medium-length trips. Cycling is typically the fastest mode for trips less than 5 km. Since around 50% of all trips made in Metro Vancouver are less than 5 km, cycling is a time-competitive alternative to the automobile for about half of all trips made in the region.

Figure 7

### Travel times by mode



Source: Dejister, J & Schollaert U. 1999. *Cycling the way ahead for towns and cities*. Bruxelles: European Commission. p11