



Your Cycling Connection

HUB CYCLING BOARD MEMBER APPLICATION FORM

HUB’s Board Development Committee will prepare a summary of each candidate to distribute and post on our website prior to the AGM, based on information provided in this application. The Committee may also identify recommended candidates based on the skills sought.

Candidate recommended by HUB Cycling’s Board Development Committee

BOARD CANDIDATE INFORMATION

NAME: Matthew Alexander

OCCUPATION: Accountant

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): Yes

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes (acting treasurer)

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): Yes

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

West End Food Co-op (Treasurer & Chair of the Finance Committee) 2014-2016

2. Please list 2 examples of specific contributions you’ve made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

- 1) Engaged auditor and helped prepare Financial Statements for Year-End audit engagement
- 2) Prepared Annual Budget and presented to the Board. Transitioned budget preparation process to staff

3. History of employment or other interests (Please briefly list dates and responsibilities).

Grant Thornton- 2007-2014 Senior Associate/Accountant

Dome Production- 2014-2017 Manager FP&A

Hootsuite- 2017- Present Senior Manager FP&A

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

A passionate cyclist with a vision to have save and convenient bike routes throughout the lower mainland. I believe that with the right exposure everyone would prefer a bike over other modes of transportation. He sees HUB as a fantastic way to expose and educate residents as to how amazing commuting can be on a bike.

5. From the list of 2019 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

- Accounting
- Forecasting
- Strategic decision making
- Internal Controls

6. How do you feel about committing minimum of 10 hours per month to a Board Director position?

A stretch but doable

7. How many hours per month can you commit in a Board Director role?

10hours max

8. Do you anticipate any problem with committing to the full 2-year term?

No

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Matt is a passionate and pragmatic cyclist who has spent countless hours cycling the streets of Vancouver and Toronto. His passion for cycling took off after a Canada-wide bike trip. Since then he's been an avid cyclist and was one of the few all-season cyclists in Toronto.

Matt is a Chartered Professional Accountant- CA with over 10 years of accounting and finance experience. He has extensive experience preparing financial statements, reviewing internal controls and preparing annual and multi-year budgets. He is the acting Treasurer with Hub and has previous board experience acting as the Chair of the Finance Committee for the West End Food Co-operative- a co-op promoting access to healthy and sustainable food.



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BOARD CANDIDATE INFORMATION

NAME: Geneviève Bowers

OCCUPATION: Policy Analyst

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): No

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): No

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

- Rider Leader / Volunteer, Team OVCARE, 2012–2016
- Vice President, The Friends of Glendon College / Amis de Glendon, 2009–2010
- Director / Secretary, The Friends of Glendon College / Amis de Glendon, 2008–2009
- Volunteer, United Way, 2006–2010

2. Please list 2 examples of specific contributions you've made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

As Vice President and a Director of the Friends of Glendon:

- Oversaw the development and implementation of a Communications and Outreach plan, including rebranding, redesigning, and launching a new website
- Worked with fellow Board members to create new financial awards, to increase existing awards, and to distribute awards to students
- Recorded, retained, and distributed Minutes for all Board meetings
- Advised the Board on the applicability of governing documentation or statutes (e.g., Letters Patent, non-profit legislation, etc.)

As a Ride Leader for Team OVCARE:

- Led group training rides throughout Metro Vancouver as part of a three month training program to prepare for the Ride to Conquer Cancer
- Provided instruction and support to newer riders
- Completed first aid training and responded to injuries and incidents
- Planned, coordinated, or provided operational support at various Team OVCARE fundraising events and activities (e.g., Burger & Beer nights, silent auctions).

3. History of employment or other interests (Please briefly list dates and responsibilities).

Policy Analyst, British Columbia Lottery Corporation (BCLC), 2010–Present

- Guide and support policy owners in developing, revising and maintaining corporate policies and procedures
- Conduct research and analysis (e.g., benchmarking, gap analysis) and provide policy options
- Identify and engage key stakeholders across the organization
- Build tools and design techniques for improving policies and policy management

Strategic Analyst, Alcohol and Gaming Commission of Ontario (AGCO), 2008–2010

- Supported senior management in developing public policy and corporate policy
- Developed and implemented an agency-wide plan for providing accessible customer service to persons with disabilities in accordance with new regulations
- Supported development of an agency-wide performance management framework
- Composed responses to correspondence on behalf of the CEO and Minister of Consumer Services

Policy Analyst, Ministry of Health and Long Term Care (MOHLTC), 2007–2008

- Reviewed and analyzed inter-jurisdictional health care policy issues and proposals for impact on health care in Ontario and alignment with MOHLTC strategic objectives
- Coordinated Ministry's response to policy proposals and prepared briefing materials to support decision-making at intergovernmental meetings for Premiers, Ministers and Deputy Ministers of Health
- Liaised regularly with provincial and territorial counterparts and internal ministry staff to exchange information and coordinate joint initiatives

Policy Advisor (Intern), Ministry of Citizenship and Immigration (MCI), 2006–2007

- Reviewed and analyzed policies and statutory changes proposed by other ministries for impact on MCI programs and services
- Supported the development of MCI's results-based strategic plan and monitored the progress of key initiatives
- Presented to ministry staff in formal group training sessions on policy development and legislative approval processes

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

I envision Metro Vancouver being known world-wide as bike friendly and a region best experienced by bicycle. I want any person of any ability to be able to get on a bike and enjoy the experience of riding in our communities. I would like our infrastructure, facilities, laws, and public policies to make cycling a safe, convenient, and appealing activity for transportation and recreation. I want to see more pedaling, less driving. Finally, I envision the region's collective attitude as being supportive of cycling and improvements that promote it.

5. From the list of 2017 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

I would be able to assist the Board in affecting change or fundraising by using my skills and experience in:

- communicating with and advising senior government officials
- reviewing, analyzing, and responding to proposed government initiatives
- identifying, engaging, and responding to key stakeholders
- formal, professional writing, including correspondence from and between senior government officials
- identifying and writing to prospective donors
- coordinating and operating fundraising initiatives for various causes

6. How do you feel about committing this time to a Board Director position?

After meeting with current Directors and considerable reflection, I feel confident in my ability to commit time to Hub's Board and be an active member. My regular work hours should not interfere with attendance at Board and committee meetings, nor the occasional Hub event. As of September, I will have no other commitments that I foresee affecting my ability to perform a Director's duties. That said, I may find it challenging to maintain a similar level of time commitment during the summer months as I am frequently out-of-town or busy with other extra-curricular activities. Being given advance notice and greater time for preparation would be helpful in meeting any commitments during this period.

7. How many hours per month can you commit in a Board Director role?

I can commit 10-20 hours per month.

8. Do you anticipate any problem with committing to the full 2-year term?

No, not at this time.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Geneviève is a regular commuter, a road cyclist, and an adventurer who enjoys self-supported cycle touring. In the past, she's also used cycling to fundraise for ovarian cancer research.

She has 13 years of experience analyzing various policy issues and developing policy for public entities. Geneviève has also volunteered as a Board Director for a non-profit that fundraises for and disperses student financial awards. She has skills and experience in fundraising, working closely with senior officials, intergovernmental relations, stakeholder engagement, and strategic planning.



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Candidate recommended by HUB Cycling’s Board Development Committee

BOARD CANDIDATE INFORMATION

NAME: Chantelle Chan

OCCUPATION: Learning Coordinator

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): No

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): No.

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): No

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities). No Board of Directors experience.

Committee member, representing an environmental group (Evergreen). Parks Naming Committee, Parks Board, City of Vancouver. 2016-2017.

President, Forestry Undergraduate Society, University of British Columbia. 2010-2011

2. Please list 2 examples of specific contributions you’ve made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

Coordinator for the 2017 MEC Outdoor Nation Summit, which engaged seventy-five 18-35 year olds in BC and AB in developing and launching initiatives that engaged diverse communities in pursuing outdoor recreation.

I am proud that I produced an event that celebrated accessibility and inclusivity in outdoor recreation. In part, this was achieved by inviting and collaborating with participants, workshop facilitators and activity leaders who love being outdoors, but aren’t proportionally represented in outdoor recreation media.

Facilitator and organizer, Introduction to Backcountry Skiing for Queer Outdoors Vancouver. February 2019 A few conversations and connections led me to a group of folks who were interested in learning the basics of backcountry skiing, and specifically in a safe and inclusive setting. Some folks expressed that it was often challenging to feel included and welcomed in outdoor spaces, and that it was empowering to pursue backcountry skiing with other queer folks.

Representation matters.

3. History of employment or other interests (Please briefly list dates and responsibilities).

- Learning Coordinator, Service Center MEC. June 2019 to present.
- Regional Event Coordinator, Communications and Marketing, MEC. May to November 2017. Contract
- Advisor, Social Media / Service Center MEC. February 2017 to June 2019.
- Natural Dyers Cooperative, Earhand Gleaners. April to August 2018
- Delegate for Evergreen, Living Waters Rally 2016
- Participant, Association for Experiential Education Conferences 2015, 2016
- Introduction to Project Management for Non-Profits, November 2015
- Program Coordinator, Uncover Your Creeks, Evergreen. September 2015 to January 2017.
- Camp Manager and Assistant Hiking Guide, Rocky Mountain Cycle Tours and REI Adventures. June to August 2015. Contract.
- Outdoor Education Supervisor, Mt Seymour Resorts. October 2014 to April 2015. Contract.
- Cycled from Vancouver BC to St John's NL, personal trip. May to September 2014.
- The Otesha Project, Nation to Nation tour - July to August 2013
- Program Supervisor, Catching the Spirit Youth Society. April to August, 2010, 2011.

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

Cycling is perceived as an attractive, low-barrier, and intuitive option for recreation and commuting. This opinion is held by people who live in Metro Vancouver, as well as our visitors. When people plan their transportation journey to school, work, medical appointments, errands, brunches... their default choice is the bicycle.

5. From the list of 2017 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

- Strong written and verbal communication in a variety of forms: technical writing, developing educational materials, research reports, grant writing, developing engagement strategies, copywriting for small businesses, and press releases
- Experienced with staff training and engagement in a variety of contexts and roles.
- Strategic and creative alignment of available resources, timelines, potential barriers and the end goal.
- Relationship building with stakeholders; municipal government partners, community groups, non-profit organizations, businesses and co-operatives
- Facilitating effective and inclusive engagement with diverse communities in a variety of situations

6. How do you feel about committing this time to a Board Director position? Positively!

7. How many hours per month can you commit in a Board Director role? 10-15 hours per month. I am able to commit to a mix of in-person meetings, email/phone correspondence and video meetings.

8. Do you anticipate any problem with committing to the full 2-year term? No.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Hello! I'm Chantelle, and I'm wheely excited to be a candidate in HUB's Board of Directors election. I hold a blended skillset in environmental stewardship, educating and guiding in outdoor recreation, experiential education, and facilitating with diversity, equity and inclusion principles.

I think that HUB's mission to get more people cycling more often, will be more and more important, as we increasingly experience the impacts of climate change in our day-to-day, and in our wallets.

I am eager to join the BOD in steering HUB towards achieving their strategic and operational goals.



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BOARD CANDIDATE INFORMATION

NAME: Julie Facchin

OCCUPATION: Lawyer

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): Yes

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): Volunteer board experience only

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

- Secretary of BC Road Safety Law Reform Group: 2017-Present. Responsibilities included drafting agendas and minutes and chairing meetings.
- Member of Women Lawyers' Forum Education Committee: 2016-ongoing. Responsibilities include managing and hosting education events.
- Member-at-large, Vice-Chair, and Chair positions of condominium board in Ottawa: 2006-2008. Initial responsibilities included discussion and approval of strata financials and other strata issues. Later responsibilities included chairing meetings and liaising with residents.
- Member of strata council in Vancouver: 2015-2016. Responsibilities included discussion and approval of strata financials and other strata issues.
- Pro bono representation of various clients: 2010-present.

2. Please list 2 examples of specific contributions you've made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

- As Secretary of the BC Road Safety Law Reform Group, my responsibilities essentially involve keeping the group organized and ensuring that meetings run in a productive and efficient manner. This involves a substantial degree of interpersonal management, to ensure that committee members feel heard while also ensuring that the meeting stays on track.
- In my position on the strata council in Vancouver, I brought my legal expertise and strategic planning skills to bear on important issues for residents including revising our strata bylaws to accommodate persons with disabilities, and successfully increasing the number of bike racks to provide more storage space for residents' bikes.

3. History of employment or other interests (Please briefly list dates and responsibilities).

- Judicial Law Clerk, Supreme Court of British Columbia (September 2008-September 2009): Assist judges by conducting legal research, evaluating court materials, and editing judgments.
- Summer Student/Articled Student, McCarthy Tetrault, Vancouver, BC (May-August 2007 and September 2009-July 2010): Assisting lawyers with legal research, mediations, and court appearances including trials.
- Associate, Camp Fiorante Matthews Mogergerman (September 2010-April 2016): Member of the legal team acting in litigation involving aviation accidents, product liability, consumer protection, price fixing, and pensions.
- Associate, Richards Buell Sutton (June 2016-ongoing): Act for clients in bike accidents, other personal injury litigation, commercial litigation, and estate litigation. As of June 2019 I am also the Privacy Officer for Richards Buell Sutton with responsibility for privacy law issues internally and with clients.

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

Cycling is my favourite way to get around our city. The wind in my hair provides a sense of freedom and a connection to the world which other modes of transportation do not offer. My aim is to help others discover this same feeling by supporting an organization that focuses on providing safe and accessible cycling options.

5. From the list of 2019 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

As a lawyer who represents cyclists in accidents, and as a member of the Road Safety Law Reform Group, I am particularly exposed to current cycling safety issues and legislative changes needed. I am, by professional definition, an advocate.

In the last few years, through both professional and personal sources, I have learned a great deal about cycling infrastructure and planning. My goal is to support the expansion of AAA bike routes throughout the region, and to see the gaps in the map filled. As a bike commuter and urban cyclist, these issues matter to me.

6. How do you feel about committing minimum of 10 hours per month to a Board Director position?

That is fine.

7. How many hours per month can you commit in a Board Director role?

Certainly the 10. Beyond that, my availability may vary due to other professional obligations such as trials.

8. Do you anticipate any problem with committing to the full 2-year term?

No.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Julie grew up cycling in Vancouver. As an adult she gains great pleasure from her cycling commute and urban cycling with her young family. She believes that cycling provides a sense of freedom and a connection to the world around you that other modes of transport lack – and she wants to help more people of all ages and lifestyles discover the pleasure in cycling.

Professionally, Julie is a lawyer representing small businesses and families in commercial and estate disputes, companies and individuals with privacy issues, and cyclists who have been involved in accidents. She hopes to bring her legal expertise to the HUB board.



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BOARD CANDIDATE INFORMATION

NAME: Shany Mo

OCCUPATION: Marketing Director

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): No

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): No

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): No

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

Unofficially, I have been directly involved with the decision-making processes at the board level through my involvement with the startup world since 2016. Asides from that, I acted as a visual designer at SFU's Goldcorp Centre, between 2011-2012, where I conceptualized and designed marketing collaterals for various stage productions and public events.

2. Please list 2 examples of specific contributions you’ve made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

At a professional level, I have been directly involved in growth strategy, especially new market explorations, and event strategy. I have also actively participated in operations strategy development and human resource management.

As a volunteer with SFU’s Goldcorp Centre, I have collaborated with student directors and performance artists and designed various creatives for marketing and advertising purposes.

3. History of employment or other interests (Please briefly list dates and responsibilities).

EPIC Semiconductors | Marketing Executive Director | 2018-Present ResponsiveAds | Head of Product Marketing | 2016-2018 EPIC Semiconductors | Head of Marketing and Design | 2011-2016 Ogaco Gadgets | Managing Partner & Art director | 2011-2016

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

I hope to see a substantial increase in cycling in Metro Vancouver through inclusivity strategies that involve all races, cultures, colors, religions, genders, classes, ages, and all in-between. Governments and responsible bodies should employ innovative urban planning, risk-reduction policies and inclusion strategies that promotes cycling for all.

5. From the list of 2017 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

- Operation Management
- Marketing
- Human Resource Management
- Affecting change through networking and government relations/campaigning/advocacy
- Partnership Exploration and Strategy

6. How do you feel about committing this time to a Board Director position?

I am excited to be part of a team of enthusiasts who are committed to changing the landscape of Metro Vancouver by promoting cycling, and thus cultivating the health, environmental, economic, and social benefits.

7. How many hours per month can you commit in a Board Director role?

I can comfortably allocate a min of 10 hours per month to HUB to fulfill my board responsibilities and help drive growth through inclusion/diversity strategies.

8. Do you anticipate any problems with committing to the full 2-year term?

I do not anticipate any foreseen problems that block me from committing to the full 2-year term.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

I am a marketing director with over 5 years of experience in the private sector. I have been actively involved in digital product development in the technology world, particularly around IoT and SaaS, as well as Creative Strategy in AdTech. At a personal level, I call myself an underground artist in hiding with a deep interest in contemporary art and design. I am also an avid health enthusiast with a few years of experience in powerlifting. I believe cycling to be as one of the environmentally sustainable alternatives to cars, specifically petrol or gasoline-powered automobile. As a young woman with Asian roots, and as someone who is not a professional cyclist but enjoys occasional bike rides along the seawall, I don't find cycling safe nor risk-free in Vancouver. By joining HUB, I hope I can act as an advocate to voice safety concerns around cycling for women, and people of other nations residing in Metro Vancouver, and participate in diversity and inclusion policy-making practices that promote cycle friendly planning and design for all.



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BOARD CANDIDATE INFORMATION

NAME: Jeff Rotin

OCCUPATION: Community development specialist/ facilitator and trainer

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): Yes

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): Yes. Government advisory board

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

Vancouver City Planning Commission - Commissioner	2010 – 2013
HiVE Vancouver - Founding Board Member	2009 – 2013
Mount Pleasant Community Centre Association – Director at large	2009 – 2011
Boca del Lupo Theatre Society – Director at large	2007 – 2009
Volunteer Vancouver, Executive Director Learning Circle - Facilitator	2006 – 2007
Volunteer Vancouver, Leadership Development Program - Trainer	2004 – 2006
Pink Vixen Comedy Arts Society - President	2003 – 2005
AIDS Memorial Society of Vancouver – Director at large/Communications	2001 – 2002
Out On Screen Film & Video Society - Chair	1997 – 2003
Write Out West Society – Director at Large	1995 – 1999

2. Please list 2 examples of specific contributions you've made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

1. Vancouver City Planning Commission: I was the process design lead, symposium moderator, and workshops facilitator for a neighbourhood sustainability symposium.
2. HiVE Vancouver: Led a collaborative process to create the initial mission, vision, and values for the Society.

3. History of employment or other interests (Please briefly list dates and responsibilities).

- Community development specialist, Metro Vancouver Regional Parks, 2013-present. Generate strategies to deepen citizen engagement and community involvement in regional parks.
- Freelance consultant, facilitator and trainer, 2000-present. Lead organizations in the creation of organization visions, strategic plans, business plans, and communications plans. Provide governance and leadership consulting/facilitation, training workshops.

- Living Positive BC, 2000-2013. Managing editor of *Positive Living Magazine*.
- Instructor at Justice Institute of BC, 2008-2009. Created and taught a course on board governance at the Centre for Leadership.
- Writer and editor, WorkSafeBC, 2005-2008. Co-editor of *WorkSafe Magazine*.
- Communications associate, Philanthropic Solutions, 2001 – 2002. Provided strategic marketing and business communications services.
- Marketing research consultant, 1990-2000. Designed, managed, executed, and analyzed qualitative research projects for clients in Canada and the U.S.
- Also: published writer; freelance radio broadcaster for CBC Radio One

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

With traffic congestion getting increasingly worse, cycling is a healthy, environmentally-friendly mode of transport. However, there are still major route gaps that make cycling less safe in many areas. We need to make cycling more accessible, and increase the number and diversity of people cycling.

5. From the list of 2019 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

I can support capacity building among local committees, which in turn will increase their ability to affect change through government relations/campaigning/advocacy. I also have extensive background in non-profit board governance and stakeholder engagement.

6. How do you feel about committing minimum of 10 hours per month to a Board Director position?

Already doing this on the HUB board – and sometimes many more than 10 hours/month!

7. How many hours per month can you commit in a Board Director role?

It depends on the need. I've served on many boards, I've chaired a few, and I fully acknowledge and appreciate the importance of committing fully to an organization.

8. Do you anticipate any problem with committing to the full 2-year term?

No.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Jeff Rotin is a consultant, facilitator, trainer and public engagement professional, with extensive experience in the corporate, non-profit, and public sectors. While continuing to maintain a private consulting practice, Jeff currently works for Metro Vancouver Regional Parks as a community development specialist. He has served on many non-profit boards, from community organizations to local arts festivals. He has been HUB board member since 2017, and leads the Local Committee Working Group, which supports the work of local committees through skill-building training, resources, and all-committee meetings. In his spare time, he and his partner love to cycle tour in BC.



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BOARD CANDIDATE INFORMATION

NAME: Matthew Strand

OCCUPATION: National and Safety Manager

LIVE/WORK: Vancouver

HUB MEMBER: (Yes/No): Yes

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): yes

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

1 year with HUB

2. Please list 2 examples of specific contributions you've made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

Assisted with the renewal of HUB's strategic planning

Brokering relationships with the real estate sector for funding and partnership opportunities.

Supporting the diversity and inclusivity work

3. History of employment or other interests (Please briefly list dates and responsibilities).

National Health and Safety Manager – QuadReal Property Group (Canadian based international real estate investment and management company)

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

My vision is that people of all abilities, ages and interests are able to cycle in their communities for the purpose of recreation, commuting and business.

5. From the list of 2019 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

Communication Strategy
Business Strategy
Strong networks

6. How do you feel about committing minimum of 10 hours per month to a Board Director position?

Okay!

7. How many hours per month can you commit in a Board Director role?

10

8. Do you anticipate any problem with committing to the full 2-year term?

NO

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Matt is a behavioural specialist with a passion to nudging people to make healthier decisions for both themselves and the planet. As a board member, Matt hopes that his skills in strategy and marketing can assist HUB in its continued growth in both Metro Vancouver and beyond. On a personal note, Matt enjoys all types of riding. He can be often found exploring the mountain bike trails throughout the province, riding his road bike in countries like Cuba, Colombia and Spain or late night cyclocross adventures in Stanley Park.



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BOARD CANDIDATE INFORMATION

NAME: Gladys Vargas

LIVE/WORK: Vancouver

OCCUPATION: High School teacher

HUB MEMBER: (Yes/No): NO

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): Yes

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

Fundación Conserva México 2017: Event planner, Facebook and media content, copywriter.

Invasión Niños Comelibros: 2013: Storytelling, Event planner.

CUPS: Literacy program for elder people.

2. Please list 2 examples of specific contributions you've made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

During the time I was volunteer at Fundación Conserva México I was responsible about the media content and it was my duty to make all the collaborators to write a post. So I purposed several incentives to make it funnier as well as having a record for the next entries that we should do so we can take advantage of the trending topics. As well, linked to my program at the university I developed a project to empower the local producers so we could succeed a fair trade.

3. History of employment or other interests (Please briefly list dates and responsibilities).

* Florence, online flowershop: I was responsible of customer service and delivery process.

* Save the children: Fundraser staff

* Liceo Británico de México High Schoo: full time teacher

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

I can see that cycling is a trending topic nowadays, however sometimes it is consider a dangerous activity to do outdoors where we must hang out with all kind of vehicles but cycling is a lifestyle because we cannot think about global warming, zero waste, or air pollution without considering cycling to work or to school as a solution.

5. From the list of 2019 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

Event planner has always been my strength due that I always have ideas to improve the project. Also I'm an efficient problem solver. I'm a trustable person, in my last jobs I had to manage personal and confident information and I'd never have a problem with this. I enjoy interaction with people and I'm always happy to share with others and also learn from them.

6. How do you feel about committing minimum of 10 hours per month to a Board Director position?

I'm good with that.

7. How many hours per month can you commit in a Board Director role?

10 hr

8. Do you anticipate any problem with committing to the full 2-year term?

Maybe I have to leave the country for several weeks but I would confirm in advance. I must point out that I will be available from 1st July.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

Hi there, this is Gladys.

I'm a Mexican who has find a home in Vancouver, this country has welcomed me since the very first time. I'm in my 3rd visit and I'll stay longer because my common law lives here. I'm 24 years old and I studied Communications in my home city Puebla, México. While I was a student I had the opportunity to study aboard in Lyon, France where I learned French. About my job experience, I've tried out several positions such as online customer service, fundraiser and face-to-face sales and now I'm a high school teacher. I can say I'm a reliable person and adaptable to change.



Your Cycling Connection

HUB CYCLING BOARD MEMBER APPLICATION FORM

HUB's Board Development Committee will prepare a summary of each candidate to distribute and post on our website prior to the AGM, based on information provided in this application. The Committee may also identify recommended candidates based on the skills sought.

BOARD CANDIDATE INFORMATION

NAME: Fiona E. Walsh

LIVE/WORK: North Vancouver

OCCUPATION: Retired public school teacher

HUB MEMBER: (Yes/No): Yes

PREVIOUS VOLUNTEER BOARD EXPERIENCE: (Yes/No): Yes

OTHER BOARD EXPERIENCE? (CORPORATE, ETC): (Yes/No): Yes

1. History of Board experience and other volunteer work (Please briefly list dates and responsibilities).

- Burnaby Teachers' Association Executive: 1997 - 2012: Member-at-large, Bargaining Committee, Health & Safety Committee, School Staff Rep;
- North Shore Emergency Management: 2000 - present: Radio Communications, Reception Centres, Emergency Support Services Level 1, Adult & Youth Emergency Preparedness Presentations, Emergency Exercises;
- Grand Boulevard Residents Association: 2005 - present: Chair, fund-raising, community events, municipal election all-candidates meetings, publishing the GBRA Bulletin, 3x/year;
- HUB Cycling Board: 2012 - present: Member-at-Large, Board Development Committee, Regional Advisory Committee, local committee outreach & events, HUB-North Shore Committee;
- BC Cycling Coalition Board: 2012 - present: Member-at-Large, Kids on Wheels program;
- Vélo Canada Bikes Board: 2012 - present: Member-at-Large, Governance Committee Chair, fund-raising;
- Vancouver Coastal Health - 2018 - present: North Van residential care facility, volunteer assistant.

2. Please list 2 examples of specific contributions you've made while serving on a previous Board / Committee / Team in a volunteer setting. Contributions from a professional setting could also be included, though volunteer examples may be more relevant.

- organized and facilitated very large and successful all-candidates meetings in the City of North Vancouver, for the 2008, 2011, 2014 & 2018 municipal elections;
- successfully raised funds for the founding meeting of Vélo Canada Bikes, at VeloCity 2012, in Vancouver, which was attended by cycling advocates from across Canada.

3. History of employment or other interests (Please briefly list dates and responsibilities).

1987- 2013: elementary and secondary school teacher with Burnaby School District: E.S.L., elementary school English and French Immersion programs, secondary school French and ESL programs and summer school E.S.L. I have taught school-aged children in Uganda and China, and teachers in Ghana and Peru. I really enjoy teaching children -- and their parents, especially new Canadians. Since retiring, I

have been teaching groups of children about traffic safety, emergency preparedness, growing vegetables and riding a bike. I volunteer for many community organizations.

4. In 50 words or less, what is your vision for cycling in Metro Vancouver, or how do you feel about cycling for transportation? HUB may include this on our website and hand out to members at the AGM prior to the election.

I started cycling for transportation in 2009. In 10 years, I've seen a major increase in the number of people cycling and in bike infrastructure. City Councils in nearby cities are learning from Vancouver's successes. I see more seniors getting on bikes, be they e-bikes, e-trikes, cargo e-bikes or Mobi bikes.

5. From the list of 2019 Board needs, what skills and/or experience would you bring to the Board? Feel free to describe other relevant skills that would be of assistance to the position (Between 40-150 words).

I'm particularly interested and experienced in Board Governance and advocacy for senior cyclists and e-bikes. I have spoken in support of seniors and e-bikes before the BC Select Standing Committee on Finance and Government Services, during their public consultations in 2018 and 2019. I'm connected to cycling communities in Metro Vancouver, other BC municipalities and other Canadian provinces, and welcome opportunities to share knowledge and experiences with other cycling organizations. I have also advocated for cycling improvements with Bowinn Ma, who is the MLA for North Vancouver-Lonsdale, the Parliamentary Secretary for Translink and a cyclist.

6. How do you feel about committing minimum of 10 hours per month to a Board Director position?

Good.

7. How many hours per month can you commit in a Board Director role?

~10 hours/month, and more during Fall and Spring Bike to Work Weeks and for Special Events.

8. Do you anticipate any problem with committing to the full 2-year term?

No.

9. Please include a short bio (75-100 words) that HUB may include on our website and hand out to members at the AGM prior to the election.

As a retired, public school teacher with extensive experience dealing with health and safety, community engagement and families of all ethnicities, I bring a very different perspective to the Board. As a female, senior citizen, living in North Vancouver, who only started cycling to work, in Burnaby, at the age of 60, I strongly support bike infrastructure for All Ages and Abilities, and was on the committee to widen the Second Narrows Bridge sidewalks. As a senior, I am sometimes technologically challenged, but that, too, is an important consideration in dealing with Diversity and Inclusion on the HUB Board. I'm happy to represent seniors and e-bike riders.