Message from The Executive Director and The President

Another year of exciting developments at HUB Cycling passed as we continued our rapid growth and celebrated 20 years of cycling action, events and education. HUB Cycling made many years of hard work come to fruition with the development of BC’s first Active Transportation Strategy, record breaking school cycling education commitments, a deeper dive into research and benchmarking cycling facilities and usage, as well as surpassing the million dollar mark in revenues for the first time in our organization’s history.

We continued to see positive growth in our events and our educational programs helped thousands of people across Metro Vancouver become more confident and frequent riders. We launched our first 20 in 20 Infrastructure Challenge and had enthusiastic participation from municipalities outside Vancouver with them making spot improvements in their cycling network. We also saw over 40 priority gaps filled across Metro Vancouver.

Sadly we saw the passing of one of our long time foundational members. We were able to recognize his amazing contributions and the progress he created in making cycling better for all through the Arno Schortinghuis Lifetime Achievement Award. Arno’s invaluable contributions to our organization and the broader movement inspire us to continue this work.

The Board has contributed greatly and engaged in activities to strengthen and support local committees, including all committee workshops. Looking forward we begin the renewal of our strategic plan which will shape the next five years of the organization. We hope to welcome new board members with the energy and experience in this area to help us move successfully into 2020.

We will seek new ways of getting more people cycling more often as we expand our reach both geographically and culturally moving forward. We are planning for many more years of making a difference in our community - thank you for being a part of it!

Erin O’Melinn, Executive Director

Derik Wenman, President
Our Voice: Membership Makes a Difference

Infrastructure Planning & Policy

HUB’s infrastructure and policy work continues to have a large influence at the municipal, regional, and provincial levels. As part of its 20th Anniversary celebrations, HUB’s #UnGapTheMap campaign launched the 20 in 20 Infrastructure Challenge, resulting in over 300 quick bike infrastructure fix suggestions from HUB Committees, leading to over 100 completed fixes in municipalities across the region. HUB Committee’s also influenced the filling of dozens of other gaps that now include:

- all ages and abilities (AAA) cycling infrastructure in Surrey (105 Ave)
- Richmond (Parkside Neighbourhood Bike Route)
- North Shore (W Keith Road)
- Vancouver (10th Ave Health Precinct)
- and many more

Municipalities were recognized for their efforts to #UnGapTheMap—whether quick or major fixes—at HUB’s 6th Annual Bike Awards.

All HUB Cycling local committees participated in updating TransLink’s Major Bike Network plan and we influenced TransLink’s cost-sharing program to incentivize better quality cycling infrastructure.

HUB’s Adopt-a-Gap initiative surpassed 100 adoptions by the public that sent a strong message to decision makers throughout the region.

In fall 2018, HUB’s #Vote2Bike campaign surveyed all municipal government candidates to understand who would support better biking, and local committees engaged with them before and after the election to make sure cycling was top of mind.

In August as part of our #BikeToTransit campaign, we submitted several requests to TransLink to improve way-finding, bike parking, and bike rack capacity to make cycling to, from, and on transit easier.

In April, the Ministry of Transportation and Infrastructure released a draft version of its Cycling Connections Study that used HUB’s #UnGapTheMap evaluation criteria to create a tool to better prioritize building safe cycling infrastructure provincial and municipal cycling routes.

Local Committees

Members contribute in many ways, including being a part of HUB Cycling’s local committees. With ten throughout Metro Vancouver, volunteers focus on issues within their own community, making recommendations on how to improve local infrastructure and engaging with people at neighbourhood events.
Events

Bike to Work Weeks

Both Spring and Fall Bike to Work Weeks saw a strong turnout in 2018, making this the fourth year in a row that over 17,000 people were registered between the spring and fall events. In addition to an extensive marketing campaign, HUB Cycling hosted another successful Spring launch party at the Woodwards Building and a great Rush Hour Challenge media event.

- 753,397 kilometres biked
- 2,127 biked to work for the first time
- 132 celebration stations across Metro Vancouver
- 17,233 people registered
- 55,542 cyclists counted from stations

Bike to Shop Days

From June 22-24, 2018, HUB Cycling hosted its third annual Bike to Shop Days, a weekend-long event encouraging people to ride to and shop at local businesses. Participants joined celebration stations, guided rides and received discounts at local shops in Burnaby, North Vancouver, West Vancouver, Richmond and Vancouver. Bike to Shop encouraged participants to broaden their biking habits and visit new destinations. In partnership with Modacity, HUB Cycling produced three educational films about the benefits of shopping by bike and commercial street bike lanes, and we co-hosted the 4th Annual Cargo Bike Championship to kick-off Bike to Shop Days in the media, showcasing how much can be carried by bike.

- 1,801 registered participants
- 789 people at six celebration stations
- 94 shops across Metro Vancouver offered discounts
- 121 guided ride participants
3rd Annual Bike the Night

HUB’s third annual Bike the Night celebrated cycling in a fun, unique way by helping people feel more confident riding at night. The event kicked off with a public outdoor festival with music, giveaways, free bike repairs, and information about cycling in the city.

After the event, participants reported:

9% in their use of lights
2% in biking as main mode of transport
6% in comfortability riding at night

6th Annual Bike Awards

HUB’s 6th annual Bike Awards celebrated businesses, individuals and municipalities that are doing amazing work to get more people cycling, more often. Here are some of the winners:

• 1st annual Arno Schortinghuis Lifetime Achievement Award: Gregor Robertson
• Bike to Shop Days Champion: MEC
• Bike Friendly Business Award: Quadreal
• 20 in 20 Infrastructure Challenge: City of Surrey

Bike Shorts

In November, HUB hosted our annual Bike Shorts Film Event and Fundraiser at the Rio Theatre. A full-house of 400 guests watched short films about cycling and bid on silent auction items. $5,000 in proceeds went to supporting HUB’s work.

Spoke Up! Let’s Talk Bikes

To celebrate HUB Cycling’s 20th anniversary, community influencers and velocity seekers gathered to tell stories of their lives in motion, in an evening designed to discuss all things bike related, from ways to improve infrastructure to how biking has changed lives.
Bike Education

Bike to School

Bike to School is HUB Cycling’s largest education program, reaching thousands of students in schools across Metro Vancouver each year. Youth learn fundamental cycling skills and knowledge about how to cycle safely in their neighbourhood, and report greater confidence after the course.

Bike to School Week

From May 28 - June 1 schools across Metro Vancouver took part in our annual Bike to School Week event. A record breaking number of schools took part, celebrating students biking, walking and wheeling to school. Awards were given to top schools in the region, who reported an impressive 55% cycling mode share and up to 71% of students in their school taking part.

- **22,100** total hours of participation
- **6,789** youth received an on-bike program
- **62** schools reached
- **14** municipalities

- **122** schools
- **8,683** students
- **28,501** bike trips

85% of schools reported more students biked to school than do regularly
Streetwise

HUB Cycling offers bike safety courses for the public through our StreetWise program. Courses are offered at various skill levels and focus on learning the rules of the road and building confidence riding on city streets. Specialized courses are offered for families and newcomers to Canada. Following the courses, most participants report improved cycling skills and confidence and say they will bike more often for transportation.

Workplace Cycling Workshops

HUB Cycling delivers a variety of courses to work teams as part of our Bike Friendly Business program. Our most popular courses teach commuter cycling and basic bike maintenance skills. In 2018, TransLink offered subsidies for businesses running courses.

Newcomer Bike Host Program

2018 marked the second year of the Newcomer Bike Host Program delivered in partnership with Immigrant Services Society of BC (ISSofBC). During the summer, newcomers to Canada were matched with volunteer hosts, and together they explored Vancouver by bike. The top benefits newcomers said they received in the program were meeting new people, having fun and increasing their safe cycling skills.

38 newcomers to Canada took part
32 volunteer hosts took part
1,100+ hours were spent cycling together from June to September
21 newcomers were gifted a Mobi by Shaw Go Vancity Community Pass at graduation
Finances: April 1, 2018 - March 31, 2019

Below are the unaudited finances for the year ended March 31, 2019. See the full report at bikehub.ca.

### Assets

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>Current Assets</strong></td>
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<tr>
<td>Cash &amp; Short-Term Investments</td>
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<td>Accounts Receivable</td>
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<td>Prepaid Expenses &amp; Deposits</td>
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<td><strong>Total</strong></td>
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<td><strong>Capital Assets</strong></td>
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<td>$8,660</td>
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<td><strong>Total</strong></td>
<td>$443,178</td>
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### Liabilities and Net Assets

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<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
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<td>Accounts Payable &amp; Accrued Liabilities</td>
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<td>Deferred Revenue</td>
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<td><strong>Total Liabilities</strong></td>
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<td><strong>Net Assets</strong></td>
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<td><strong>Total</strong></td>
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### Revenue

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<tr>
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<tr>
<td>Government Revenue</td>
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<td>Private Funding &amp; Donations</td>
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<td>Regional Government</td>
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<td>Courses &amp; Fees For Service</td>
<td>$33,461</td>
<td>$37,706</td>
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<td>Membership Fees</td>
<td>$75,177</td>
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<td>Interest &amp; Expenses Recovered</td>
<td>$2,530</td>
<td>$4,852</td>
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<td>Merchandise Sales</td>
<td>$2,256</td>
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<td><strong>Total</strong></td>
<td>$1,218,482</td>
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### Expenses

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<td>Programming</td>
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<td>Staffing</td>
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<td>Organizational &amp; Overhead</td>
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<td><strong>Total</strong></td>
<td>$1,126,194</td>
<td>$812,744</td>
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### Excess of Revenue Over Expenses for the Year

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<tr>
<th></th>
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<tbody>
<tr>
<td></td>
<td>$92,288</td>
<td>$89,938</td>
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### Revenue dollars in percent

- Government Revenue 33.7%
- Private Funding & Donations 36.6%
- Regional Government 20.4%
- Courses & Fees for Service 2.7%
- Membership Fees 6.2%
- Interest 0.2%
- Merchandise Sales 0.2%

### Expenses dollars in percent

- Staffing 74.1%
- Programming 18.1%
- Organizational & Overhead 7.8%
THANK YOU!

The past year was filled with many successes, made possible by our incredible community of Organizational Members, Local Committee members, Board of Directors, donors and hundreds of volunteers!

We’d like to thank our 2018/19 Organization Members

Arc’teryx • QuadReal • Westbank Corporation • Vancouver International Airport (Vancouver Airport Authority) • PEDAL (our comm. bikes) • Shape Property Management • Hastings Crossing BIA • Kwantlen Student Association • car2go Vancouver • Evo Car Share • Affinity Bridge • Sidesaddle • Oxford Properties • Stretch Studio • Modo The Car Co-op • BikeMaps.org • AMS Bike Co-op • Strathcona Business Improvement Association • David Suzuki Foundation • Langara College • BC Nurses Union • Norco / Live to Play Sports / Axiom • Surrey Board of Trade • Bullfrog Power • Burnaby Board of Trade • Canadian Mental Health Association • More Bikes • The Happy City • Fairware • Cadillac Fairview Corporation’s Vancouver Properties • Vancouver Coastal Health • Mainroad • Museum of Vancouver • MEC Vancouver • Accent Inns • Lafarge • BCIT Bicycling Committee • JUMP • Cycle City Tours • Richards Buell Sutton, LLP • BCAA • Vancity • Recycle BC • U-Bicycle • Mosaic • Ausenco • DVBIA • Lower Lonsdale BIA • Two Wheel Gear • Rec for Kids • TenTree • Vancouver Bicycle Club • Boffo • Core6 Environmental

Local Committee Chairs

BURNABY: Cathy Griffin, Moreno Zanotto • DELTA: Neil Pope, Roel Schootman • LANGLEY: Tony Bisig • MAPLE RIDGE - PITT MEADOWS: Barry Bellamy, Ivan Chow • NEW WESTMINSTER: Andrew Feltham, Garey Carlson • NORTH SHORE: Don Piercy, Jay Jardine • RICHMOND/YVR: Stephen DesRosches • SURREY / WHITE ROCK: Tim Yzerman • TRI-CITIES: Andrew Hartline, Jack Trumley • VANCOUVER / UBC: Jeff Leigh

Board of Directors

Derik Wenman, President from September 2018, Treasurer to September 2018 • Jeff Leigh, Vice President • Matthew Alexander, Treasurer from September 2018 • Corrie Bownick, Secretary • Directors at Large: Fiona Walsh • Annie Merritt • Jeff Rotin • Shareen Chin • Tai Silvey • Neil MacEachern • Matt Strand • Alex Clarkson, President to September 2018