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Your **Cycling** Connection



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## Features

*In this edition - HUB Bike to School goes big, transit referendum, and the value of Workplace Cycling Workshops for your business.*



### HUB Bike to School 2014 - Our Biggest Year Yet!

We're kicking off Bike to School 2014 this month, with cycling instruction and fun activities for children and teens, in Grade 2 and up.

This year is our biggest yet — 8,500 kids in 65 primary, middle and secondary schools across Metro Vancouver will be participating, including Burnaby, Coquitlam, Langley, New Westminister, North Vancouver, Richmond and Surrey.

Without municipalities providing support for programs related to active transportation, road safety and childhood cycling education — [such as Surrey](#), with 50 participating schools this year — thousands of children in communities across the Lower Mainland would not be able to experience cycling as a fun, healthy, social and inexpensive way to exercise, learn independence, and get from A to B.

HUB Bike to School runs all through the school year and includes [Bike to School Week](#), May 25-30. The program helps kids build and increase cycling skills, teaches safe,

### BICYCLE BULLETIN - APRIL 2014

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#### JOIN HUB



Your **Cycling** Connection

#### MEMBER SERVICES

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Questions about your Member account? [Let us know.](#)

Has your membership expired? [Login to renew today!](#)

#### MEMBER SPOTLIGHT

**Congratulations** to the following organizations who recently purchased or renewed their HUB Membership!

[David Suzuki Foundation](#)

responsible cycling for transportation, and helps older kids learn the ABCs of bike care, security and maintenance.

While Bike to School continues to grow, we reach less than 4% of kids aged 5-14 in Metro Vancouver. With a donation of just \$30, you can help a child learn to bike for transportation — [click here to make a difference!](#)

To find out how your local school can participate in Bike to School, contact Scout Gray, Bike to School Program Manager [by email](#) or by calling 604.585.2002.



## Transit Referendum Coming Soon

Do you know about the upcoming transit referendum, and what it will mean for everyone?

With plans being developed this year, a Metro Vancouver referendum on potential new revenue sources for transportation improvements will help decide the future of the region.

A transportation plan with funding measures will first be identified by the Metro Vancouver Mayor's Council by June, at which point the Province of BC will then help shape a referendum question for all British Columbians.

Funding for transit and cycling have faltered in recent years, with regional funding sources limited by the province.

This referendum is vital to open up new funding sources to help our transportation system grow with our population and economy, and to grow in a sustainable way. Without additional funding, maintaining current transit service will not be possible, and cycling funding is uncertain.

Visit the News section of our website to [read more about the transit referendum](#).



## Health, Happiness & Engagement - Workplace Cycling Workshops Deliver!

Thanks to efforts of many organizations [to improve end-of-trip bike facilities](#), and the continued growth of [Bike to Work Week](#) (May 26-June 1), commuter cycling is booming across Metro Vancouver.

It could be time for your organization to understand how best to support employee health, happiness and overall engagement...by becoming a bike friendly business!



David  
Suzuki  
Foundation

The David Suzuki Foundation finds solutions for living within the limits of nature. Through sound science, education, research and public engagement, we motivate Canadians to act on the understanding that we are all interconnected and interdependent with nature.

## [Cadillac Fairview](#)



The Cadillac Fairview Corporation's Vancouver Properties are a proud Member of HUB and a Bike to Work Week sponsor. By making it easier and safer for people to bike to work and encouraging businesses to become more bike-friendly, HUB provides an invaluable service to the community.

Visit our celebration station at Granville Square Plaza during Bike to Work Week for free food, bike repairs and prizes!

## [ZipCar](#)



Zipcar Business rates for HUB members! Get an annual membership for just \$30 (= \$35 savings, regular fee is \$65). Discounted weekday rate of \$9.50/hr for all **good, better and better plus** classes of zipcars, with day rates reduced to \$64.

### MEMBER BENEFITS UPDATE

Know a local bike-friendly business? [Let us know](#) - it could become a HUB Member Benefits

HUB hosts [workplace cycling workshops](#) (1 or 2 hours) as 'lunch & learns', or as part of an event at your workplace, for your employees or tenants. You choose from a variety of topics, ranging from beginner cycling skills, to intermediate or advanced cycling safety, route planning and bike maintenance.

We can also create customized workshops that are fun and interactive, and that can enhance sustainability and health initiatives across your organization and industry.

When you book a workshop in 2014, you also get FREE car-sharing credits, courtesy of Modo The Car Co-op and car2go, plus other perks for your business and attendees! More details are found [on our website](#).

For more information or to book a workshop, email [bfb@bikehub.ca](mailto:bfb@bikehub.ca) or call 604.558.2002.

## Education & Events

*"Ride the Road" with StreetWise Cycling Education, and an important Bike to Work Week update.*

### Streetwise

#### HUB StreetWise "Ride the Road" Cycling Education

Our first StreetWise course of 2014 is fun, practical and hands-on, for anyone who can already ride a bike, and would like to get comfortable riding on city streets.

Through classroom and on-road training, you'll learn about the safest place on the road to ride, how to maneuver your bike effectively and communicate with other road users, safety tips, and more. You'll gain the skills & confidence you need to enjoy riding in the city!

April 12 @ ING Direct Cafe: [Visit our StreetWise page](#) or [click here to register](#) - spaces still available!

#### New Bike to Work Week Website this Spring

Exciting news for Bike to Work Week participants — we've moved all event information and trip tracking capabilities to the [HUB website](#) for greater ease of use this spring!

**If you used our previous [BiketoWorkMetroVan.ca](#) website, you will need to recreate your user account on our new system when it is available as of May 1.**

[Bike to Work Week](#) is May 26th-June 1st, and it's not too early to start spreading the word with your co-workers, and forming teams.

provider!

**Member Benefit promo codes are back on the website!** To access, simply [sign in](#) using your Membership credentials.

### VANCOUVER / UBC COMMITTEE MEETING DAY & TIME CHANGE

Have you always wanted to come to a Vancouver / UBC Committee meeting but could never make it on a Wednesday?

**We are now having our meetings on the 3rd Tuesday of the month.**

Our next meeting will be at the HUB office 6:30-8:00 on Tuesday, April 15th. Come join us!

### HUB WELCOMES NICOLE TO THE TEAM!

Last month, we welcomed Nicole Ford as the newest member of our team. As Office Manager, Nicole is the friendly voice and face of HUB when you call or stop by the office. Nicole supports overall operations at HUB.

Nicole doubles as an organizer with [Vancouver ChangeCamp](#), and was the first manager of the [HiVE Vancouver](#) co-working space.

Welcome, Nicole!

### SUPPORT BETTER BIKING!

[Support our work to improve cycling conditions](#) by making a charitable donation to HUB.

To Donate  
click here.

**Charitable tax receipt provided.**

Bike to  
Work Week

May 26 to  
June 1

This spring, we're introducing some awesome [new prize categories](#), including an amazing Team Growth Prize for the Team Leader who is able to recruit the largest number of new bike commuters. You can also now [fundraise for HUB programs](#) with your Bike to Work Week team — more details coming soon!

## THIS MONTH'S BANNER PHOTO

From 'An Hour on Point Grey Road', courtesy of [Cypress Digital](#).

Want to see your photo of people on bikes in Metro Vancouver in the next HUB Bicycle Bulletin? Send yours to [colin@bikehub.ca](mailto:colin@bikehub.ca).

## Meetings & Events

### Join a HUB Local Committee

Help make cycling conditions better in your city, including bike lanes, bridge crossings, cycling policy and education. Join a local committee - public participation is always welcome!

[Find out more](#)

### HUB Regional Advisory Committee

We meet the third Thursday of each month (6-7pm) at the HUB office to discuss cycling improvements across the region. You're welcome to attend!

[Find out more](#)

[See full HUB events calendar](#)

## HUB Cycling Education

### Streetwise Cycling Courses

2014 courses now posted for 'Ride the Road' and 'Advance Your Ride' group courses. Or ask us about a customized 'Learn to Ride' course.

[Read more & register](#)

### Bike Maintenance & Mechanics

A series of 5 beginner & intermediate level courses on bike maintenance and mechanics, brakes, hubs and rotational systems, gears, wheels and emergency repairs.

[Read more & register](#)

### Bike to School Courses & Programs

Want to see cycling programming at your child's school? Contact us at [schools@bikehub.ca](mailto:schools@bikehub.ca)

## HUB Member Benefits

Discounts on car sharing

Discounts at over 25 bike shops across Metro Vancouver

Discount on Momentum Magazine subscription

Subsidized bike racks for Organization Members

The joy of supporting cycling improvements!

[...and much more! Visit our Member Benefits page.](#)

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Try it FREE today.

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